Explore the East Cape Guide

ia Ora and Haere Mai. We hope you enjoy this Guide. The Explore the East Cape Guide is now in the 64th year of publishing. With constant improvements it has become the most respected and comprehensive source of information covering the East Cape, an invaluable tool for any tourist travelling in this region.

Welcome to the East Cape, you are now officially "off-the-beaten-track". For sheer natural beauty, magnificent scenery and many places of historical significance the Ōpōtiki and East Cape District is unparalleled anywhere in New Zealand. As you journey through this beautiful region with it's spectacular scenery, you will encounter friendly local people.

The GUIDE is produced to be read North to South (Eastern Bay of Plenty to Napier) but can be used in reverse by starting at the back.

Leaving Whakatāne (travelling from North to South) you will skirt the picturesque Ohiwa Harbour before reaching the long undeveloped beaches at Waiotahe and Tirohanga. **From Ōpōtiki you have two choices** - the route south via the Waioeka Gorge travels through a beautiful river valley flanked by native forests OR travelling east from Ōpōtiki on **State Highway 35** (**SH35**) is longer but enchanting. This area, affectionately called "The Coast" by the locals, has a high Māori population and you will see many Marae with ornately carved gateways. Gisborne is a picturesque city with some beautiful beaches and allow some time to visit some of the excellent local wineries. Continuing further south you will find the beautiful river town of Wairoa. Throughout your journey there are several "side trips" available so please take your time.

State Highway 2 (SH2) continues on a further 118km to the Art Deco city of Napier. We are proud of this region that we love, and know that you will fall in love with it as well, enjoy your stay - Ōpōtiki & District 10.000 Club.

Like us on Facebook: www.facebook.com/exploretheeastcape

'Celebrating 64 years of promoting the East Cape'

INFORMATION CENTRES

WEBSITES

KAWERAU	Ph 07 323 6300	www.exploretheeastcape.co.nz
WHAKATANE	Ph 0800 942 528	www.kaweraunz.com
OPOTIKI	Ph 07-315 3031	www.whakatane.com
TE PUIA SPRINGS.	Ph 06-864 6853	www.whakatane.info
GISBORNE	Ph 06-868 6139	www.opotikinz.co.nz
WAIROA	Ph 06-838 7440	www.gisbornenz.com
NAPIER	Ph 0800 847 488	www.visitwairoa.co.nz

ÖPÖTIKI & DISTRICT 10,000 CLUB CONTACTS:

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Start your Journey of Discovery!

The next 16 pages of this guide takes you through the range of opportunities for relaxing or adventuring in our region.

- Motu Trails
 Dunes Trail, Mōtu Rd Trail,
 Pākihi Track, Rere Falls Trail
- Arts & Crafts
- Boat Launching
- Cycling & Mountain Biking
- Fishing
- Golf
- Horse Riding/Treks
- Hot Springs Swim/Soak
- Hukutaia Domain
- Hunting
- Jet Boating
- Kayaking/Rafting
- Library
- Markets
- Museums & Historic Buildings

- Movie Theatres
- Outdoor Bowling
- Ohiwa Harbour Heritage Trail
- Playgrounds
- Rail Adventure Tour
- Recreational Indigenous Forests

Raukumara, Urutawa, Waioeka Scenic Gorge,

Te Urewera

- Rodeo
- Scenic Drives
- Scenic Walks & Beaches
- Skating
- Surf Clubs
- Surfing
- Swimming Pools





Things to see & do in our Region

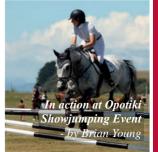
See also Kawerau & Awakeri Activities Page 21 - Whakatāne Activities Page 23. Ōpōtiki Activities Pages 43 & 44 - Gisborne Activities Pages 96 to 100.

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MOTU TRAILS

As one of the country's 23 Great Rides, Motu Trails offers you fabulous cycling and walking opportunities. Choose from the family-friendly Dunes Trail, the historic Motu Road, and the classic adventure of Pakihi Track. For a longer journey, add Rere Falls Trail (see page 100).



You can ride all the trails in one big loop, if you wish staying with quality accommodation providers. Or, you can catch a shuttle up to Meremere hill, Matawai, Motu, or beyond, and enjoy a ride with far more downhill than up. Wherever you go, this is an area rich in history, and in key places interpretation boards tell the stories of Māori and early settlers. Be set free!

Dunes Trail

Grade: Easy/Grade 2 Distance: 18 km return

Estimated Riding Time: 2-3 hours Access Points: Memorial Park Reserve, Hukuwai Reserve, Pukeariki Beach Reserve, Wairakaia Road or Tirohanga Beach Road. Recommended Riding Direction: Memorial Park Reserve to Jackson Road and return.



- Photo by Jim Robinson

Starting at the Pakowhai ki Otutaopuku

Bridge (See photo below) at Memorial Park Reserve, the trail meanders along a spectacular stretch of coast to a shelter at the 9 km point, then Jackson Road and the start of the Motu Road Trail. Hugging the sand dunes, the trail provides excellent vantage points from which to enjoy unspoilt views of the Pacific Ocean and rugged hinterland of the East Cape.

This is an easy (grade 2) trail that caters for cyclists of all abilities and fitness levels, providing an ideal family day out. The trail has an easy gradient that is enjoyed by walkers, runners and cyclists. The return journey of 18km can be comfortably ridden in half a day from either end – with plenty of time to stop for a swim and a picnic along the way. Right on the edge of the trail is a great holiday base **Tirohanga Beach Holiday Park** See advert page 67.

Oasis Accommodation: 30 King St. Ph 07-315 5165. Welcome to our charming, Kauri Villa. Secure bike locks & wash facilities. See advert page 42.



Motu Road Trail

Grade: Intermediate/Grade 3

Distance: 68 km

Estimated Riding Time: 4hrs – 2 days Access Points: Jackson Road or Matawai Recommended Riding Direction: Matawai to Ōpōtiki

From Matawai your ride begins with a gentle and relatively flat 14 km ride on a sealed road to the tiny settlement of Motu where there is a shelter and toilets, the **Motu Community House** (see advert below) and The Weka Nest



Motu Road Trail - Photo by David Finn

for accommodation. Here you can make a short 5 km detour to visit the beautiful Motu Falls for a swim and a picnic or Whinray Scenic Reserve for a 12 km return bushwalk.

Motu Community House: Self-catering accom.(up to 10 people) on Motu Trails. 18 Motu Falls Rd. Ph 06 862 8736 or 022 620 3343. W: www.motutrails.co.nz E: Shelley.paul@xtra.co.nz or rakanui@xtra.co.nz

Back on your bike, there is a 5 km climb just beyond Motu, but the breath-taking views from the top make it all worth it! You can alternatively get a shuttle drop-off to the top. From here, the trail follows the contours of the ridgeline, where you'll enjoy lots of freewheeling. Then it's mostly downhill en route to the coast where the Motu Road Trail connects with the Dunes Trail to take you another 9km into Ōpōtiki.

Note! Avid mountain bikers seeking a more challenging ride to Opotiki can divert off the Motu Road Trail 17 kms from Motu on to the more advanced Pakihi Track. This junction is well sign-posted.

Pakihi Track

Grade: Advanced/Grade 4

Distance: 44 km (20.3km singletrack, plus gravel

and sealed road)

Estimated Riding Time: 3 - 5 hours

Access Points: Motu Road ~ 17 km from Motu Riding Direction: Motu Road - Ōpōtiki

This track is the most challenging on the Motu Trails, with a grade-4 'Advanced' rating. Although there are no uphills to tackle and the surface is generally well-formed, in places the track is very narrow, with steep drop-offs alongside. You must have good MTB skills and experience, and be ready to walk some sections. You often need to lift/carry your bike short sections. Take your time — it's truly incredible, beautiful country.



Rest stop on the Pakihi Track

The Pakihi Hut comes at roughly the halfway mark, followed soon after by the spectacular Pakihi suspension bridge. At the end of the track, you may choose to stay at **Weka Wilds**. Or, ride back to Ōpōtiki along 9 kms of gravel road, then the sealed, straight Otara Road until you

reach Te Rere Pā Road near Ōpōtiki, from where you can follow the Otara River stopbank back to the start of the Dunes Trail. Alternatively, spend a night or two at **The Boar's Nest Accommodation** you will find on the way into Ōpōtiki.

Weka Wilds: Self Cont. Unit sleeps 4-6, Barry Crump Hut 3-4 (from \$100). Woodfired pizza meals. Hunting & Fishing avail. Right on Pakihi track. 027 7822163. Book at wekawilds.co.nz.

The Boar's Nest Accommodation and P.O.P Stop: Ph 07 315 6554 (see ad page 42).

Note! For safety, the Pakihi Track is one-way for cyclists. You must ride from the Motu Road towards $\bar{O}p\bar{o}tiki$, not the other way. It is not a trail to be ridden at high speed. For walking/running, the track is two way. For trail conditions check www.motutrails.co.nz.

ALSO There's secure parking in Ōpōtiki, Motu and Te Waiti. There are shelter areas and toilets at Motu, and at the bottom of the Pakihi Track. There are other shelters plus, midway down the Pakihi Track, a camping area and basic six-bunk DOC hut with large covered verandah.

Rere Falls Trail - 'Coast to Coast'

Grade: Intermediate

Distance: 180 km (or do shorter sections)

Estimated riding time: 2 - 4 days Start/finish: Gisborne, Ōpōtiki

By linking the Rere Falls Trail with the Motu Road Trail, you can make a stunning journey from coast to coast, traversing Eastland. The Rere Falls Trail is mostly sealed and gravel road, travelling 100km from Gisborne to Matawai, at which point you're onto the Motu Trails.

Highlights on the Rere Falls Trail include Gisborne vineyards, the **Eastwoodhill Arboretum**, **Rere Falls and Rere Falls Rockslide**. You can ride in either direction, with options such as the historic Whakarau Road to create a big loop from Motu. Group shuttle transport and tours are available from **Cycle Gisborne**, while Matawai Camp, Te Wera Homestead, **Eastwoodhill Arboretum**, Naurea Homestead (Patutahi) and Portside Hotel Gisborne all offer cycle-friendly accommodation.

RIDING THE TRAIL

The Motu Trails is rideable all year round although expect the Motu Road Trail and Pakihi Track to be cold and damp in the depths of winter. It is best to check www.motutrails.co.nz/experience/trail-conditions or email info@motutrails.co.nz for current conditions.

The Motu Trails traverse a fairly remote area - so if you're planning a long ride you will need to go well prepared.

- Check out motutrails.co.nz for full information on trails, maps, latest trail conditions and more.
- Visit facebook.com/motutrails for trail updates, news, photo's and more.
- Please support Motu Trails official partner businesses as they support the Trails. See the directory at motutrails.co.nz.

www.motutrails.co.nz or https://www.facebook.com/motutrails info@motutrails.co.nz





Instagram motutrailscycleway Ōpōtikinewzealand



Ōpōtiki i-SITE Visitor Centre, 70 Bridge Street, Ōpōtiki. P 07-3153031 Gisborne i-SITE Visitor Centre, 209 Grey Street, Gisborne. P 06-867 2000 ARTS & CRAFTS East Cape is well known as a base for artists and craftspeople who are inspired in their creative talents by the beauty of the surrounding countryside. The **Ōpōtiki Youth Mural Project** is called Y.A.P.P. Youth Art in Public Places and is overseen by the **Ōpōtiki Childrens Art House**. This is a Blue Light and Ministry of Social Development project. A map of the murals is available in the book which is at the Museum.

Ōpōtiki Art Society: See No. 11 Map Pg 36/37. The Heritage Art Centre in King Street, was originally



Ōpōtiki Heritage Art Centre – John Dawson.

the Salvation Army Barracks built in 1898. It has undergone an extensive restoration and is now used as a gallery and venue for other arts events. Members meet weekly on Tuesdays and Wednesdays to paint. Visitors and new members are welcome. The Centre is available for hire. Contact Judith Lane 07-315 7566 or Kerrin Tilley 07-315 7243. **Gisborne Artists Society** meet regularly at Lynsar House, Stout St, Gisborne. Contact via Facebook gisborneartistssociety. **Arts & Crafts Gisborne** is another popular group. Contact via Facebook arts.and.crafts.gisborne.

BOAT LAUNCHING

Trailer boats may be launched in the following localities in suitable weather conditions. Information is usually readily available from local residents. See Tide Chart Inside back cover.

THORNTON BEACH (Rangitaiki River)
WHAKATĀNE Muriwai Drive
ÖHOPE Harbour Rd
OHIWA HARBOUR,
Ruatuna Road 20 km from Ōpōtiki.
ŌPŌTIKI, Wharf Street, (next to old wharf.)
OPAPE, 18 km from Ōpōtiki.
OMAIO, 57 km from Ōpōtiki.
TE KAHA, 70 km from Ōpōtiki.
WAIHAU BAY, 107 km from Ōpōtiki.

CAPE RUNAWAY, 120 km from Ōpōtiki. HICKS BAY, 151 km from Ōpōtiki. TE ARAROA, 161 km from Ōpōtiki. TOKOMARU BAY, 93 km from Gisborne. TOLAGA BAY, 55 km from Gisborne. TATAPOURI 13kms from Gisborne GISBORNE, The Esplanade WAIROA, off Marine Parade WAIKAREMOANA, Home Bay NAPIER, several around the Marina

CYCLING & MOUNTAIN BIKING

The Eastern Bay of Plenty & East Cape Regions are becoming a renowned base for cycling enthusiasts – see Motu Trails Pages 4 to 6. Access to the Motu Trails from the Ōpōtiki township via Pakowhai ki Otutaopuku Bridge at the northern end of St John Street. Also an annual event in Ōpōtiki is the Motu Challenge Multisport Event & the Motu 160 Cycling/Mountain Biking event held each year in early October.



Enjoying a day out on the Dunes Trail
- Photo by Troy Baker

There are many safe cycling paths located in Gisborne but if you want a guided tour check out **Cycle Gisborne** (see ad pg 96).

FISHING (See tide chart inside back cover)

The East Cape region is a great stop for all oceanbased activities. Surfcasters can enjoy good fishing on the many beaches. Rockhoppers and land based fishers searching for bigger snapper or a kingfish have plenty of scope on the rocky outcrops on the coast. The local rivers provide excellent sport fishing with both Rainbow and Brown Trout. The season is from October 1st and a licence is required. During spring whitebaiting is in vogue. Good catches are regularly reported. For Boaties, off shore fishing is rewarding with many popular species abundant. Contact Michael Ruru of Opōtiki Fishing Charters – see advert page **66.** The warmer summer months see an influx of popular sport fish including yellowfin, big eye tuna, albacore, mahimahi and marlin, all making for an exciting time on the water. Little wonder Ōpōtiki, Te Kaha and Waihau Bay have become an "anglers el dorado" having both variety and abundance of fish.



GOLF

An attractive, testing par 70 course on the western side of Ōpōtiki. Visiting players welcome. There are many other Golf Courses around the region, including Whakatāne, Ōhope, Te Puia Springs, Tolaga Bay, Rakauroa, Poverty Bay (Gisborne), Patutahi, Wairoa, Waikaremoana and several in Napier.

HORSE RIDING/TREKS

The region provides both beach and bush areas ideal for riding or trekking. See **Standfast**, **Te Kaha - see advert page 72**, **Riverview Treks & Pinehollow Horse & Pony Rides see advert page 98**. Both have a large selection of horses for riders of all abilities.

HUNTING

An area renowned for great hunting opportunities the Urutawa Conservation area, Waioeka Gorge and the Raukumara Conservation area provide plenty of scope for pigs and deer. Please hunt safely. For Information, regulations and permits see the **Department of Conservation Offices** in Whakatāne, Ōpōtiki, Gisborne, Aniwaniwa – Lake Waikaremoana and Napier.

JET BOATING

The Motu and Rangitaiki rivers provide opportunities to enjoy an exhilarating ride and view spectacular scenery. Contact Motu & Rangitaiki Jet Tours - see adverts page 23 & 69. Call or text Mark 027 4707315.

KAYAKING/RAFTING

Kayak the beautiful Ohiwa Harbour or the local coastline. Raft or Kayak both the Waioeka and Motu rivers. Appealing at all skill levels. Experienced or family fun. Grades 1-5.



LIBRARY - Not just a place to borrow a book these days!

Te Tāhuhu o Te Rangi Technology & Research Centre, 101 Church St. Ōpōtiki.

You will find many services including free WiFi and internet terminals. Using the online portal you can also download e-books & audio books, view online research resources, place items on hold & check out library news.

Kawerau District Library & Sir James Fletcher Museum, Jellicoe Court. Open 5 ½ days. Free Wifi

Gisborne's Public Library - HB Williams Memorial Library, 34 Bright St.

is named in memory of Heathcote Beetham Williams. The Williams' family gifted the land and building to the people of Gisborne and surrounding areas in memory of their father. Desktop PC's, 24/7 Free Wifi, 7 study & breakout rooms available. Also administering Community Libraries in Tokomaru Bay, Rere, Matawai & Motu.

Wairoa Centennial Library, 212 Marine Parade.

Free Internet Hotspot. Borrow e-books and browse the many title available.

MARKETS

Whakatāne Sunday Market is held every Sunday at Rex Morpeth Park.

Ōhope Craft Market is held the 1st Saturday of every month. More regularly during summer. At the Ōhope Hall.

Ōpōtiki Lions Club Market Day is held the 2nd Saturday of every month at Woodlands Hall.

Gisborne Farmers Market is held every Saturday morning from 9.30am. Corner of Stout & Fitzherbert Streets. See Advert page 97.

Gisborne Earlybird Market is held every Saturday morning from 6am in Grey St, next to i-Site @ Alfred Cox Park.

OUTDOOR BOWLING

The Ōpōtiki Club (See No. 15 Map Pg 36/37) has an all-weather green and a grass green. Local & open tournaments summer & winter. Roll ups Tue & Thurs afternoons. Visitors Welcome. Ph 07-315 6710. There are many other Outdoor Bowls clubs in the region, including Whakatāne (all weather), Ōhope (all weather), Tolaga Bay, Te Karaka, Gisborne, Poverty Bay (all weather) and Wairoa.

PARKS & PLAYGROUNDS

Ōpōtiki – Upton Park See No. 34 Map Pg 36/37 – is situated on Sedgewick Rd in the Woodlands area. Rawinia Rangi Reserve Childrens Playground - See No. 21 Map pg 36/37 – at the corner of Church & Ford Streets. Memorial Park - See No. 1 Map Pg 36/37 – at the northern end of Church St. Te Kaha - Maraetai Bay right next to SHW 35, Hicks Bay - Corner Wharf & Onepoto Rds. Te Araroa – Moana Parade. Ruatoria -Te Puawaitanga Park on Waiomatatini Road. There are several playgrounds in Whakatāne, Ohope, Gisborne (See Map Pages 88-89). **Botanical Gardens:** Located along the Taruheru River not far from town, the Gisborne Botanical Gardens is a great spot to unwind. Have a picnic and stroll around the bush walks in the garden.



Fun times at the Botanical Gardens

RODEO

Rodeo is thriving in the Districts. Ōpōtiki & Gisborne clubs both have Rodeo events in late December. Wairoa's is held in mid January.

SKATING

Ōpōtiki Skate Park is located in Potts Avenue, behind the town centre. Lights until 9pm winter & 10pm Summer. There are many Skate Parks around the region, including Whakatāne, Ōhope, Te Araroa, Ruatōria, Tokomaru Bay, Tolaga Bay, Gisborne, Wairoa & Napier.

SURF CLUBS

Ōpōtiki Surf Club – See No. 7 Map Pg 38/39 is at Waiotahe Beach. Ōpōtiki Surf Lifesaving Club has voluntary patrols from the end of November until the end of February and paid Life Guards from 26th December to 30th January. Contact 315 4838. There are many Surf Clubs around the regions coastline including Ōhope Beach, Wainui Beach, Waikanae & Midway in Gisborne, and Westshore & Pacific in Napier.



With 3 Surf Clubs in Gisborne - competition is rife!
- Gisborne Herald

SURFING

Throughout the East Cape Region great surfing locations abound. Near Ōpōtiki, Waiotahe and Tirohanga beaches offer good beginners waves. Further down, Hawai and Hicks Bay provide some good surf, while around at Gisborne, Makorori, Wainui & Waikanae beaches cater for all grades of surfer.

SWIMMING POOLS

The Maurie Kjar Aquatic Centre are Kawerau's free, heated pool complex, in the centre of Kawerau, opposite the Kawerau i-Site. There is a 30m pool and two smaller pools for children. The complex is surrounded by large recreation and play areas where barbecue and picnic tables are available for families and larger groups.



Maurie Kjar Pools in Kawerau

Ōpōtiki College and Community Pool is open during Summer – See No. 29 Map Pg 36/37. Contact 07-315 7025 for details. Whakatāne, Gisborne (see Map Pg 88-89), Wairoa (See Map Pg 106) & Napier all have Aquatic Centres with several pools.

RECREATIONAL INDIGENOUS FORESTS

Recreational opportunites include hunting, tramping, fishing, rafting, kayaking, jetboating, mountain biking, nature study & photography.

The **Raukumara Conservation Area** covers 115,000 hectares of semi coastal to alpine forest. Is is one of the few large tracts of native forest left in the North Island. Designated a "wilderness area" the terrain is generally rugged.

The **Urutawa Conservation Area** is 14km South of Ōpōtiki and covers 22,000 hectares. There are a wide variety of tracks and huts. Walks ranging from easy to more demanding. The Te Waiti and Pakihi Huts are easy access. There is a campground at "The Boulders" in Te Waiti Valley.

The Waioeka Gorge Scenic Reserve is 1800 hectares of forest and regenerating farmland. The Ōpōtiki to Gisborne highway (SH2) runs through the reserve for 50km See The Waioeka Journey – Te Awa A Tamatea pages 62 & 63. There is a popular campground at Manganuku Stream. Worth visiting are the historic Tauranga & Manganuku Bridges. There are also tracks and on-site interpretation of these features.

45 minutes drive west of Ōpōtiki is the sprawling **Te Urewera.** Great habitat for birds including endangered species and providing great hunting opportunities. From Ōpōtiki access is through the Waimana Valley. Also accessible from Lake Waikaremoana.

The Department of Conservation administers all the above areas. Enquiries to Ōpōtiki Office or i-Site at 70 Bridge Street, Ph 07-315 3031 or Whakatāne area office 07-307 2774.

SCENIC DRIVES

State Highway 35 around East Cape

A great drive around the East Cape ("The Coast") Ōpōtiki to Gisborne. (See Pages 66 to 86) Then on to SH 35 and back through the Waioeka Gorge on SH 2 (See Pages 62 to 65). It is a round trip of 490 km. You will encounter some of the most breathtaking scenery in New Zealand and a glimpse of what rural life was like in the past. A great road trip – allow some time, 2 or even 3 days is ideal.

Hukuwai Beach

3km from Ōpōtiki on State Highway 35. This is a popular and safe swimming beach. See page 66.

Motu Road

Motu Road Scenic Round Trip from Ōpōtiki through the Waioeka Gorge. Reverse of trip Pg 67. The round trip is approx 150km. Allow most of the day for the round trip. Travel through the Waioeka Gorge to Matawai a trip of 73km. The Gorge is a picturesque drive with ample photo opportunities and any of the number of picnic area's. See pages



62 & 63 of this guide for The Waioeka Journey. At Matawai turn left down the Motu Road travelling 14km to Motu Village. See Motu Trails Pg. 4 to 6 for services available. From Motu Village the road continues on to Toa Toa and left down the Motu Road to SHW 35, a drive of approx 50km. Turn left on SHW 35 and travel 11km back to Ōpōtiki. The road from Toa Toa is narrow and winding but the journey provides some wonderful scenery.

Ohiwa Beach (Bryan's Beach)

15 km west of Opōtiki. On the western approach to the Waiotahe Bridge a road runs towards the sea. See page 30.

Ohiwa Harbour Drive

16km west of Ōpōtiki. A seaside and harbourside settlement where many have chosen to live or retire. See page 29.

Otara Loop Road

A trip of approx 24km. Leave Ōpōtiki towards Gisborne. Fork left at Cemetery on to Otara Rd. Stay on road for 6km. After crossing river bridge continue a further kilometre to the bridge on the left. Turning over it will return you back to Ōpōtiki, completing the loop. Continue on past this bridge towards the hills of the Urutawa Conservation area, until reaching a bridge on left,(Pakahi Bridge) The choice here is – cross the bridge to go up the Pakihi Rd, – or go straight ahead up the TeWaiti Valley Rd.(See further on for walks).

Boulders Campsite – A peaceful riverside campsite 2km up Te Waiti Valley Rd. There is a low ford to cross just after the turnoff and the road is narrow but cars can reach the carpark. The track down to the campsite itself is steep concrete. There is a BBQ area and long-drop toilet.

Tablelands

3 km from Ōpōtiki. Take the East Coast Road and by turning up either Gows Road or Beach Road you arrive on the Tablelands area with magnificent views over the East Cape and the town area and Otara Valley. See page 66.

Waiotahe Beach

6 km west of Ōpōtiki. Extending for several kilometres alongside the main north highway, this is probably Ōpōtiki's most popular beach. See page 30.

SCENIC WALKS & BEACHES

Beaches: The Ōpōtiki District has 160kms of uncluttered beaches. If you enjoy the beach - surf - sand sun, all manner of fishing, gathering shellfish or a relaxing stroll along the waters edge - its available in abundance. Hukuwai Beach 3km East from Ōpōtiki on SH 35. A popular beach, alongside the **Motu** Trails Dunes Trail. Good swimming, fishing, family fun. Waiotahi Beach on the western entrance to Ōpōtiki. The highway lined with beautiful Pohutukawa trees. Hop on the beach anywhere between the Waiotahi river mouth or the Surf Club. It is a good walk right along to the Opōtiki river bar at the east end of Waiotahi beach. Ohiwa Beach (Bryans Beach) and Ohiwa Harbour Drive. 15km West of Ōpōtiki. See pgs 29- 30 and pg 15 for Onekawa Te Mawhai Regional Park.



Surprised by the tide - Photo Troy Baker

Tarawera Falls: 'Te Tatau a Hape' or 'The doorway of Hape' is the original name for the Tarawera Falls. Forest Access Permits are required to enter the forest, to visit the Tarawera Falls or to fish in the Tarawera River during trout season. Permits are \$10.00 per car available from the **Kawerau i-SITE** in Plunket St. This first part of the track is a 20 min walk one way from the car park, head upstream along the Tarawera River, across the footbridge then continue along the river until you arrive at the Falls viewing area. These spectacular falls where water surges out of fissures in a large rock cliff-face surrounded by native bush. The cliff is the end of an ancient rhyolitic lava flow that is believed to have poured from an erupting Mt Tarawera about 11,000 years ago. An abrupt stop to the flow produced these high cliffs. Vegetation here has developed since the 1886 Tarawera eruption. Both pohutukawa and rata are found. An unusual feature is the range of hybrids between these two closely related species that occurs in the area. Evidence of this interbreeding can be seen in the variety of different leaf shapes found on the forest floor here.



Tarawera Falls

There is a DOC walkway (approx. 5kms) that continues past the falls to Tarawera Outlet (only accessible by this track or boat from the other side of Lake Tarawera)

Putauaki: also known as Mount Edgecumbe is a dacite volcanic cone located three kilometres east of Kawerau, the mountain rises to 820m above sea level. Every year a King of the Mountain race is run on Putauaki as part of the international King of the Mountain series, and proceeds are donated to charity. Climbing to the summit of Putauaki takes about 2 hours up and around 1.5 hours to come down. A permit is required to access the road and to climb the mountain. These permits can be obtained from MIL (Māori Investments), who are located on Waterhouse Street Extension (off River Road) in Kawerau. They can be contacted on 07 323 8146, and are only open Monday - Friday. If you require a permit for the weekend, these must be pre-arranged prior to that date. There must be a minimum of 3 people to climb the mountain. This is for safety reasons. The is NO WATER, or other supplies, available on the mountain. Climbers must take their own water and food.

Nga Tapuwae o Toi, or the "Footprints of Toi" Walkways - Whakatāne: The track includes three major scenic reserves - Kohi Point Scenic Reserve, Ōhope Scenic Reserve and Mokoroa Scenic Reserve. Includes pā sites, superb native forest, spectacular pohutukawa stands, unsurpassed coastal views, seabird colonies, forest birds in abundance, plantation forest and rural vistas. The walkway is accessible to most people, regardless of fitness level, because it can be undertaken in sections or as a 16-kilometre round trip. The total trip can be completed in five to seven hours. Information boards placed in strategic locations tell much more of the district's natural and historic heritage.

Öhope Scenic Reserve: Öhope Scenic Reserve is ecologically important, supporting nationally significant pohutukawa forest and North Island brown kiwi. Ongoing management of pest plants and animals in the reserve and on neighbouring private properties is needed to ensure that the health of the reserve is protected and enhanced. The Fairbrother Loop Walk is the first portion of the Öhope Scenic Reserve. It can be an exciting place to visit during the day or night! It starts & ends at the bottom of the Öhope Hill, and takes one hour if you take the full loop back to Öhope.

Tauwhare Pā Scenic Reserve - Ōhope - See Page 28: A significant historical site with panoramic views of Ohiwa Harbour, Ōhope Spit & White Island.

Cheddar Valley Harbour & River Walk– See Page 28: This 2km (4km return) track starts/ finishes at the lookout at Burke Road. The track follows the Saltmarch – a great expanse of rushes juncus and oioi fringed with ribbonwood. It is common to see and hear Fernbirds here. You may see the shy banded rail fossicking for crabs and worms on the mud bank. The rare Bittern has its home here. Joining the river the board walk takes the walker through a Whitebait spawning area. Interpretive signs explain the life cycle of Inanga. Effort has been

put into contouring and plantings of native sedges to provide Inanga habitat. In season the edge of the track is a popular whitebaiting area. Further displays feature the river bird life and common predators. Traps and bait stations control these pests. Suitable for all ages with parental supervision, due to close proximity to road and predator traps. During very high spring tides part of the track can flood for about two hours.



Views from the Cheddar Valley Walk - Photo by Stuart Slade

Hukutaia Domain - Native Bush Wonderland - End of Woodlands Road See Map Page 39. Visit the Ōpōtiki i-Site for the Hukutaia Domain Brochure: Well sign posted - keep left after crossing the Waioeka Bridge coming from Ōpōtiki. Magnificent forest settings, splendid plantings of trees, shrubs, ferns and grasses. The Domain carries a good selection of New Zealand's 2000 plus natives many native to this area, while others introduced from elsewhere, including some outlying islands. The reserve of 5 hectare contains many rare plants, the collection known as one of the finest in N.Z. and abroad. Well labelled with pegs stating the Botanical name the



Taketakerau - Historic Tree in Hukutaia Domain -Photo Meg Collins

plants origin and common or Māori name. The Domain, existing since 1930 was the lifelong project of Mr. Norman Potts a local lawyer and amateur botanist. One of the features is the Historic tree named "Taketakerau" once a Māori burial tree. The tree has a girth of about 23 metres, a height exceeding 24 metres and is estimated to be more than 2.000yrs old. Take your camera. Many picnic spots. Plenty of parking, seating and toilets.



Taketakerau: The Millennium Tree by Marnie Anstis

- Story of 2000 year old Burial Tree near Opotiki.
- Set in **Hukutaia Domain** Iconic Native Tree Reserve.
- Follows N.Z. history for 2000 years alongside the World.

Book \$35 - Free audio at: www.themillenniumtree.com

Marawaiwai Scenic Reserve: A remaining renmant of the semi-coastal broad leaf forest that once covered much of the Ōpōtiki area. The track, an easy walk, suitable for families, meanders alongside a stream. Crossings all well bridged. It includes a small wetland area and accommodates much local birdlife. Follow SH2 - Ōpōtiki to Gisborne from Ōpōtiki for 5km. Turn left into Warrington's Rd, down to Harrisons Rd on right. A 2km drive down to the entrance of Marawaiwai Scenic Reserve. A large parking area, good for a picnic.

Onekawa Te Mawhai Regional Park: Enjoy fresh ocean air and expansive views up and down the East Coast when you reach the top of Ōhiwa's Onekawa Te Mawhai Regional Park. The park sits on the headland between Ohiwa and Bryan's Beach. Follow the signs from SH2 to the entrance at Ohiwa. From here a track climbs through old puriri and pōhutukawa forest into open pasture at the top of the hill after a 30-minute walk. At the highest point is the historic Onekawa Pā with visible archaeological features nodding to the rich Māori heritage of the area. Experience spectacular views in all directions, perhaps a picnic and some photos – it is well worth the walk and detour off SH2! Two alternative walking tracks lead down to Bryan's Beach through farmland and native forest. From here you can walk back to the entrance along the beach. The whole loop takes about 1½ hours. Parking is available at the Ohiwa park entrance and at the Bryan's Beach park entrance. An added bonus – a rare coastal plant collection was planted in the park in 2019 by the Ohiwa Reserves Care Group. The fifteen different species, considered endangered in the wild, are flourishing here. You'll find kākābeak, native flat broom and the rare, coastal tree daisy from Opape. Bird lovers can enjoy the shorebird population along Ohiwa Spit after their walk too.



Ōpōtiki Stopbank Walkway: The Waioeka and Otara River stopbanks provide a pleasant stroll around the fringes of Ōpōtiki township. River and estuary views and birdlife are featured. Access near both bridges and places in between. By crossing the walking bridge, northern end of Town will take you onto the Dunes trail and beaches. See map page 36/37.

'Discover our Beaches, Rivers & Forests!'

The Pakihi Track: (20km long) Running between the Pakihi Bridge (see drives Otara Loop Rd above) and the Old Motu Road. The Pakihi Hut is halfway at about two & a half hours walk. The track is part of the Motu Trails Cycleway and has some 24 bridge crossings. Allow a whole day to walk the track. There are accommodation/transport options available see Motu Trails pages 4 to 6.

The **Tauranga Bridge Loop Track** is approximately 25km up the Waioeka Gorge road heading to Gisborne (see pages 62-63) The Waioeka Journey – Te Awa a Tamatea). There

is a sign on the right indicating a parking area that gives access to the historic Tauranga Bridge and the track. This area was cleared for farming by returning servicemen after the First World War. The bridge was built to give vehicle access across the Wajoeka River. Eventually the steep country and the depression defeated the farmers and today nature is reclaiming the land. After crossing the bridge, the track follows the Tauranga Stream up one side before returning down the other. Old totara fence posts and levelled sites are the some of the signs of earlier occupation. You will need to cross the Tauranga stream twice as you walk so be prepared for wet feet. This walk will take 2 hours and is well worth the effort, but do not attempt when the river is in flood.



Tauranga Bridge – Barbara Collett

Te Waiti Nature Trail: 45min. walk (see drives Otara Loop Rd) Go to Boulder Campsite approx 2. km from Pakihi Bridge, an ideal walk from here. Interpretive signs make for an interesting stroll. – Begining a further 2km on is the Te Waiti Track.

Te Waiti Track: A pleasant trail through lowland forest and dense Nikai palms following the Te Waiti stream before crossing the river to the **Te Waiti Hut**. Allow 2.hrs to the hut or 4hrs return.

Moanui Koranga Tawa Loop Track

Looking for some real backcountry adventure? This loop track is ideal for a multi day tramp, overnight trip or even a day tramp, the choice is yours. The native bush and beautiful rivers make this tramp truly scenic with good oportunities to hunt and fish. Backcountry experience is required. Access is at the end of Moanui Road which is approximately 1 hours drive from Matawai. The huts on this loop track have wood burners, water and matresses and do not require bookings but hut tickets are needed, these can be purchased from any DOC office. Hut fees: Adult \$5.00, Youth \$2.50 and children free. For further information: www.doc.govt.nz or contact your nearest DOC office. See Page 63.

Tautarangi Walkway (Opape Coastal Walkway): A coastal walking track with the entrance at Opape Beach. See page 68. Return trip approx 1.hr.The track ends at a carved fence overlooking Morices Bay (no access) Following the Old Stage Coach Road through native bush, comprising a wide variety of native flora and fauna with wonderful views of the sea along the way. Ancient Pā Sites and landing places of the early settlers canoes add a special historical dimension.

East Cape Lighthouse: Some 700 steps up to 154 metres above sea level. Please note: at the time of publication this track was temporarily closed due to subsidence caused by the 2022 winter storms. Please check the current status on Google Maps before venturing the 20kms (one way).

Maunga (Mount) Hikurangi - Ruatōria, East Cape: At 1754 metres is the highest non-volcanic peak in the North Island. The mountain is sacred to the Ngāti Porou people and is the first place in New Zealand to see the sun each day. There is a walking track via private property. Access is by permission of Ngāti Porou Tourism. See advert Page 78.

Anaura Bay Scenic Walkway: 3.5km walk at beautiful Anaura Bay. Worth the trip in. See Page 82.

Tolaga Bay: Cooks Cove Walkway: Beside the Tolaga Bay Holiday Park & wharf. An easy 5km very scenic walk. See page 84.



View of Cooks Cove
- photo by Trudi Ngawhare

Makarori Headland: A walk between Makarori Beach and Wainui Beach approx. 5km from Gisborne.

Okitu Scenic Reserve Walk: Located near Wainui Beach, features a loop track through the reserve. It's suitable for all age groups and levels of fitness. See page 86.

Titirangi Reserve (Kaiti Hill): Is one Gisborne city's most visited attractions and valued for its historic and cultural importance. You will find 4 main lookouts, the easternmost observatory in the world, a World War II gun emplacement, 6 car parking areas, a playground, a fitness course including tracks and stairs, picnic areas and seating around many viewpoints.

Gisborne City Riverbank Walk: 1km to Waikanae Beach. Entry anywhere on Reads Quay. A further 1km walk along the beach walkway to Midway.

Tupapa Heritage Trail: This walk tours 10 information markers, then concludes with a Pacific Journeys map table at the summit of Titirangi. Recommended start is at Waikanae Beach foreshore.

Grays Bush Scenic Reserve: Back Ormond Road, about 10 km north-east of Gisborne. : There are two main tracks that loop and link within the reserve, these are accessed from the spacious sealed car park. The 15-20 minute wheelchair accessible track is a loop that is fully sealed and clearly marked allowing wheelchair users to enjoy close proximity to native bush and view the interesting interpretation signs along the way. The reserve is on flat land and a full circuit of the tracks takes 40-60 minutes at a leisurely pace. The tracks are suitable for all age groups and levels of fitness. The reserve is small enough to roam and explore freely.

Eastwoodhill Arboretum (See advert page 100): 2392 Wharekopae Rd, Ngatapa. Head south from Gisborne on SH35 & SH2, take a right at the large roundabout over the Waipaoa River. The largest collection of northern hemisphere trees in the southern hemisphere. 25kms of walks catering for all levels of fitness and ability. See Page 96 & page 102.

Morere Walks: Ranging from 20 minute walks to 2 ½ hours - Easy to Challenging - A great wilderness experience in native bush. See Page 103.

Lake Waikaremoana: From short strolls to multi-day hikes. One of New Zealand's Great Walks. A must visit in the Te Urewera.

68km Welcome to the Eastern Bay of Plenty 23km

Travelling along the Pacific Coast Highway (SHW 2) from Tauranga you will come to the village of Matata. A decision needs to be made here if you wish to take our **KAWERAU** / **AWAKERI SIDE TRIP** (see below) or continue on SHW 2 for approximately 14kms you will reach the intersection with SHW 30. A right turn here will take you through **Awakeri** and onto **Kawerau** (see Side Trip below). A left turn leads you to **Whakatāne**.

KAWERAU AND AWAKERI SIDE TRIP (see map below)

At Matata, a right turn onto State Highway 34 will take through the settlement of Otakiri, with a zig zag on SHW 30 continuing on SHW 34 to the relaxed town of **Kawerau** nestled at the base of Maunga (Mount) Putauaki / Mount Edgecumbe.

If you are travelling from Rotorua take a right turn at the base of the Rotoma hill onto SHW 34 which will take you directly into **Kawerau**.







OHIWA



Eastern Bay Area

OHOPE

WHAKATANE

KEY TO NUMBERS

- 1. Awakeri Rail Adventures
- 2. Awakeri Hot Springs

AWAKERI

- Kawerau District Council, New World Kawerau, Maurie Kjar Aquatic Centre, Kawerau I-site, Firmin Lodge, Beyti's Turkish Cafe, Gateway Funeral Services
- Matahina Jet Boat Tours

77km

Welcome to Kawerau

33km

See Pages 2 to 17 for "Things To See & Do In Our Region"



New World Kawerau

Tarawera Court, Kawerau

Phone 07 306 9310

OPEN 7 DAYS | 7:30AM - 8:00PM

Kawerau is nestled beneath the ancient volcano, Putauaki which can be seen all the way from Te Kaha. Kawerau is renowned for its wonderful climate and its multi-cultural Heritage and has the distinction of being one of the youngest towns in New Zealand. Founded in 1953 the township has been well planned with plenty of parks and reserves, wide tree-lined streets and a leisurely pace of life.

Initially developed to cater for the pulp and paper industry, Kawerau's geothermal capacity and access to an abundance of natural resources led to diversification and the establishment of specialised industry. Kawerau's unique business environment makes it the logical site for sustainable industrial development.

Motorhome friendly Town: Kawerau has two designated areas for freedom camping for self-contained vehicles. These areas are Firmin Field and Prideaux Park which both have a dumping station. Visit the team at the **Kawerau i-SITE** if you need access to power. Freedom campers are welcome to stay in the Kawerau District for up to seven nights in any one calendar month with the first three nights FREE.





Kawerau Business Directory

Gateway Funeral Services: 24 hours. 2-4 Ranfurly Court. Ph 07 308 6102. E: funeral.gateway@xtra.co.nz. W: www.gateway.funeral.co.nz

Kawerau i-Site: at the Bus Terminal, Plunket St. Permits to Tarawera Falls & trout fishing. Daily walking tours of town & parks. Ph 07 323 6300. See advert above.

New World Kawerau: Open 7 days. Tarawera Court. Ph 07 306 9310. See advert page 19.

Kawerau Accommodation

Firmin Lodge: Modern affordable group accommodation. Ph 07 306 9009. Waterhouse St. See advert below.





Modern, affordable group accommodation; best value in the Bay of Plenty.

For information and bookings >> www.firminlodge.co.nz >> Contact the Council office (07) 306 9009

Kawerau Cafe's & Restaurants

Beyti's Turkish Cafe & Restaurant: Open Tuesday to Sunday. 23 Liverpool St. Ph Beyti or Averill on 07 219 3954 See advert below.



Kawerau Activities

Kawerau i-Site: at the Bus Terminal, Plunket St. Permits to Tarawera Falls & trout fishing. Daily walking tours of town & parks. Ph 07 323 6300. See advert page 20.

Maurie Kjar Aquatic Centre: Cnr Glasgow & Plunket Sts.

FREE heated pool complex. Ph 07 323 6109

Rangitaiki & Motu Jet Boat Tours: Adventure & excitement. Suitable for all ages. Ecological & Historical Commentary. Bookings Essential. Ph Mark 027 4707315. See advert Pg 23 & 69



Maurie Kjar Aquatic Centre

KILOMETRES FROM ÖPÖTIKI

KILOMETRES FROM WHAKATĀNE

55km

Welcome to Awakeri

11km

Coming from Kawerau on SHW 30, you will find **Awakeri Hot Springs Holiday Park** approximately 3kms before the village of Awakeri where you will find **Awakeri Rail Adventures (see advert below).**

The **Awakeri Rail Adventures** opened in 2014 by former NZ Rails Engineer Driver, Paul Francis is now utilising the Historic Taneatua Branch line. This line opened in 1927 and was part of the East Coast Main line terminating in Taneatua. With the opening of the Kaimai Tunnel in 1978 traffic on the line declined and it eventually closed in 2001.

Awakeri Rail Adventures: Several run times daily please phone 0800 KERI RAIL (0800 5374 7245) www.awakerirail.co.nz Follow us on Facebook. Please book to avoid disappointment.



State Highway 2, Awakeri^{*} 0800 KERI RAIL (0800 5374 7245) awakerirail.co.nz Travel along a piece of New Zealand's rich rail history and experience the natural beauty from the comfort of a self-drive rail cart.

> Open 7 days (closed Christmas Day)



50km

Welcome to Whakatāne

Nil

ome of the region's most intriguing wildlife, impressive landscapes and fascinating history make Whakatāne, and Ōhope attractive destinations for visitors to the East Coast. It is also Bay of Plenty's sunshine capital and cultural hub. Local Māori believe New Zealand was first discovered more than 1,000 years ago by Tiwakawaka, who settled his people in what is now Whakatāne. The town takes pride in its rich Māori history and is a great place to enjoy authentic cultural experiences.

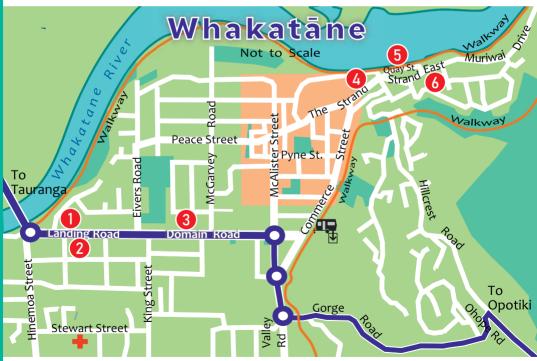
For detailed info on the Whakatane District visit the friendly **Whakatane i-site** staff for advice and free brochure on activities and sights including walking, historic sites and more.

The friendly team at the Whakatāne isite can:

- · Help plan and book your holiday on the East Coast
- · Book transport, accommodation and activities
- · Provide great local knowledge and information

Discover more at whakatane.com or phone 0800 942 528





KEY TO NUMBERS

- 1. Livingston Motel
- 2. Cortez Motel
- 3. Alton Lodge Motel

- 4. Diveworks Charters
- 5. Whakatāne i-site
- 6. Awa Motel, Cafe Awa

Whakatāne Activities

Diveworks Charters: Dolphin & Seal Encounters. Whale Island Guided Walks. Fishing & Dive Trips. Ph Phil or Steph on 0800 354 7737. See advert below.



Rangitaiki & Motu Jet Boat Tours: Adventure & excitement. Suitable for all ages. Ecological & Historical Commentary. Bookings Essential. Ph Mark 027 4707315. See adverts below & Pg 69.



Moutohora Island Tours: www.moutohora.co.nz. 4 hour guided tour of wildlife sanctuary. Departs from Awa Motel. Ph 0800 733 529.



Whakatāne Cafés

Café Awa: A large selection of tasty and wholesome food freshly prepared onsite. Free WiFi, Indoor & outdoor seating, Ph 0800 733 529. See Awa Motel advert below.

Whakatāne Accommodation

Alton Lodge Motel: 76 Domain Rd. Spacious units, Indoor Pool, Free wifi, Sky TV, Air Conditioning. Laundry BBQ, Outdoor area. Plenty of parking. Ph 0800 425 866. See advert below.



Free wifi and parking • Sky 50+ channels Air conditioning • Indoor heated pool.

TARIFFS FROM \$125 TO \$180

P: 0800 4 ALTON or 07 3071003 | E: stay@altonlodge.co.nz 76 Domain Rd, Whakatane

Awa Motel: Contemporary motel accommodation with 39 rooms. Onsite Café, free WiFi, laundry and BBOs. Departure point for Moutohora Island Tours. See ad below.



- 4.5 Star Motel
- Studios, 1, 2 & 3 Bedroom Units
- Unlimited Free Wi-Fi
- · Cafe Awa onsite
- Moutohorā Island Tours



- www.awamotel.co.nz
- 15 The Strand, Whakatāne

Beachpoint Apartments: 5 West End, Ohope. Sublime beachfront apartments. Ph 0800 BEACHPOINT. beachpointohope@gmail.com. See advert page 25

Cortez Motel: 55 Landing Rd. 15 Family & Studio Units, BBO area, Free WiFi, SKY TV. Swimming Pool. Ph 0800-500 877 E: cortez@cortezmotorinn. W: www.cortezmotorinn.co.nz

Livingston Motel: 42 Landing Rd. All ground floor modern spacious units. Some with spa. Sky TV. Ample parking. Ph 0800 770 777 www.livingston.co.nz

Ohope Beach Top 10 Holiday Park: 367 Harbour Rd. Ph 0800 264 673 Motels, Apartments, Cabins, Sites, Glamping Tent. See advert page 26.





There are two routes from Whakatāne to Ōpōtiki, one via Taneatua, the gateway to Te Urewera which is a very enjoyable drive for those with more time. The more popular & shorter coastal route is described below.

KILOMETRES FROM ÖPÖTIKI

KII OMETRES FROM WHAKATĀNE

50km Whakatāne to Ōpōtiki via Ōhope Beach and Ohiwa Harbour on the Pacific Coast Highway

This route is the most direct and most used, start from the town centre, by travelling south along Commerce Street, turning left up the Mokoroa Gorge. There is an alternative route north along the Strand turning right at the hotel and then right up the ridge to Hillcrest. This steep section is not recommended for vehicles towing but does provide good views of Whale Island and the Whakatāne Heads. The two routes then merge and head for Ōhope. Before the descent, the view of East Cape, the Eastern Bay of Plenty, Ōhope Beach and Mt Hikurangi on a clear day, is worth a pause. At the bottom of the hill as you enter Ōhope on the right is the entranceway to **Ōhope Scenic Reserve** which features a traditional carved entranceway. The reserve itself is home to a large number of kiwi protected by the Whakatāne Kiwi Project.

Welcome to Ōhope Beach 7km "New Zealands Most Loved Beach!"

Ohope is a world renowned holiday spot that has 11 km of beach from West End, a favourite surfing spot, to Ohiwa Harbour mouth at the eastern end. Ohope has plenty of holiday accommodation including **Beachpoint Apartments** (see advert below) and **Ohope Beach Top 10 Holiday Park** (see advert page 26), and a small shopping area.



Kids enjoying Ōhope Beach.
- Courtesy of Whakatāne i-Site.

Beachpoint Apartments: 5 West End, Ohope. Sublime beachfront apartments. Ph 0800 BEACHPOINT. beachpointohope@gmail.com. See advert below.

www.ohopebeach.info: Local Online Directory. Accommodation. Activities. Essential information. See advert Pg 26.



Ohope Beach continued



Harbour Road - State Highway 2 turns inland at the junction with Harbour Road. This sandspit is the western arm of the Ohiwa Harbour, there is beach and harbour access, accommodation a plenty at the **Ōhope Beach Top 10 Holiday Park**, a wharf and boat launching.

Ohope Beach Top 10 Holiday Park: 367 Harbour Rd, Ph 0800 264 673 We now have a Glamping Tent. See advert below.



Ōhope Beach TOP 10 is a fantastic holiday destination in the scenic Bay of Plenty, boasting a golden sand beach and spectacular views.

Motels | Apartments | Cabins | Sites

- Jumping Pillow WiFi Mini Golf Tennis/Volleyball
- Spa and Sauna Pool with hydro slides Seasonally pet-friendly

Öhope Beach TOP 10 Holiday Park

0800 264 673 | 367 Harbour Road, Ōhope ohopebeach.co.nz

Ōhiwa Harbour Heritage Trail, Ngā Tapuwae o Tairongo - See Map Page 27

Take a journey of discovery of Ōhiwa harbour's natural environment and human history. Begin your exploration from Ōhope boat ramp or Ōhiwa Spit before making your way around the 13 signposted stops. At each stop you'll find interpretation panels describing the special features, flora and fauna and sometimes a short walk.

There are large maps showing the route at either end of the trail: at the Ōhope boat ramp and the Ōhiwa Spit. Pamphlets with more information are available from local I-sites and campgrounds.



Discover the natural beauty, wildlife and history of Ōhiwa Harbour! Explore the 13 Heritage Trail stops that tell a unique story about this ever changing estuary.



OHIWA HARBOUR HERITAGE TRAIL



Drive around the harbour margins and keep an eye out for pioke (the small rig shark) on the trail roadside marker posts that indicate the stops on the trail. Each of the thirteen Heritage Trail stops tells a story about this dynamic and ever changing estuary.

Choose your own start and end point.

Allow at least 2 hours to complete the entire trail.



"Stop & Enjoy the pristine Ohiwa Harbour"

Back on the main road, 300 metres on the left you will find the entrance to Tauwhare Pā Scenic Reserve. Climbing up from the roadside carpark, visitors are met with panoramic views of the Ohiwa Harbour, Ōhope Spit, and White Island on the horizon. A significant historical site, Tauwhare pā was built by Te Hapuoneone, an ancient tribe from which many of today's iwi descend. The name Tauwhare implies 'the village suspended in space'. When viewed from the bottom



Tauwhare Pā - Photo NR Hutton

of the southern end of the pā, the village gives this impression. Continuing on, the Ohiwa Harbour and the Oyster Farm come into view. This harbour, apart from its natural beauty, has great biological significance both for its flora and fauna and is a great source of kaimoana. Also it has endless potential for recreation.

The road continues to follow the harbour, on the right you pass Te Kooti Road named after a well known historical figure. Further on is the site of the old Wainui School. At Burke Road, on the left is the **Saltmarsh Lookout**, with a picnic area and boardwalk, which overlooks the largest remaining saltmarsh in the Harbour. Unique displays of the rare bird life found here form part of this public area. **The Cheddar Valley Walk** also starts here (2km one way – 4km return – See Walks on Page 14).

The road continues along the edge of the harbour on the right you will come across the old Cheddar Valley Co-op Dairy Co. building, used for eleven years before amalgamation with Ōpōtiki Co-op. In its heyday it processed the milk from 300 cows and is now used by **Cheddar Valley Pottery**, which is well worth a visit.



Views from the Cheddar Valley Walk
- Photo Stuart Slade

Cheddar Valley Pottery: 1034 Wainui Rd. Domestic and garden ware. Tiles. NZ designs. Working studio. EFTPOS. Stuart & Margaret Slade. Open most days. Ph 07-312 4583.

20km Kutarere

30km

The settlement of Kutarere once the port town of Ohiwa Harbour that serviced the hinterland, is steeped in Māori history with recent major renovations to the local marae.

Travelling eastwards still with the harbour on your left, Ruatuna Road, just 2 kilometres on, provides an interesting detour.

18km OHIWA HARBOUR SCENIC DETOUR

32km

This route follows the harbour edge via Ruatuna Road, Ohiwa Loop Road, Reeve Road and Ohiwa Harbour Road and rejoins the Pacific Coast Highway (SH2) at the Waiotahe River Bridge. In olden days Ohiwa was ringed by Pā sites, probably owing to the accessibility of sea food, and was the scene of numerous tribal fights and massacres. Te Kooti died here in 1893 on Hokianga Island in the middle of the harbour. It is a sealed road which leads to many ideal stopping places for safe swimming, windsurfing, waterskiing, canoeing, sailing, fishing, boating, netting, picnics, etc. With low tides, much of the harbour is bared and cockles are easily obtainable, also mussels in season. On the knoll at the turnoff, occupying an area of 1 to 1.5 hectares are the most northerly New Zealand Black Beech trees, Nothofagus Solanderi. These were brought from the South Island as seedlings by Richard and Frances Kemp in 1882. The Ohiwa harbour is also the site of the most southerly growing Mangrove plants, and is the only harbour in the country administered by an act of Parliament.

At the end of Reeves Road, turn left on Ohiwa Harbour Road, which leads to the Ohiwa spit where you can enjoy a walk to the historic **Onekawa Pa site** within the **Onekawa Te Mawhai Regional Park** (see information under Walks page 15). A wharf, the Ferry Hotel, Post Office and school once existed near where the present channel now runs. The Ohiwa Spit, Whangakopikopiko Island and Ohiwa Beach, are major breeding grounds for shorebirds, including the endangered NZ Dotterel, Variable Oystercatchers, White Fronted Terns and Black Billed Gulls. The Eastern Bar tailed Godwits arrive from their breeding ground in Alaska in September and return in April each year. There are over 60 birds which live and breed around the Ohiwa Harbour. The **Eastern Bay of Plenty Birds** booklet is available from campgrounds and I-sites. Snapper and Kahawai can be caught at the harbour entrance channel as well as the ocean beach.

On the way to the Ohiwa Spit you will find **Ohiwa Beach Holiday Park**. A right turn at the Reeves Road and Ohiwa Harbour Road intersection, leads over the hill to rejoin the Pacific Coast Highway.

Ohiwa Beach Holiday Park: Ohiwa Harbour Rd, RD2, Ph 07-315 4741. Motels, cabins, power & tent sites. ohiwabeach.manager@tasmanholidayparks.com Right on beach & harbour. See ad below.



the place to stay in the Eastern Bai

Ohiwa Holiday Park is a beautiful beach & harbour front destination in the Eastern Bay of Plenty. We offer camp sites and self contained accommodation. Close to Ohope Beach





Loryn Rogers
Ph: (07)315 4741
Fax: (07)315 4601

Email: ohiwabeach.manager@tasmanholidayparks.com Web: www.tasmanholidayparks.com



Continuing on SH2 on the right is Waiotahe Valley Road which travels some 15kms inland, another pleasant drive into the foothills of Te Urewera. Just after the turn off on the right you will find a Caravan Dump Station.

'Discover our Beaches'

12km Waiotahe River & Ohiwa Beach (Bryans Beach)

38km

At the Waiotahe River Bridge, turn left. At the first intersection, turn left to go to the harbour via the **Ohiwa Harbour Scenic Detour (see pg 29)** which takes you up over the hill. Take the right fork alongside the river, this non-exit road leads to the beautifully pohutukawalined sandy **Ohiwa (or Bryan's) Beach**, where you will find **Ohiwa Seascape Studios.** This secluded spot offers surfcasting, picnicking and safe swimming with plenty of shade.

Ohiwa Seascape Studios: 3 Peaceful self-cont. Studios offering absolute privacy, set amidst mature Pohutukawa, on the doorstep of Ohiwa Beach. 10 min to Opotiki. Ph: 07 315 4737.



Continuing east along SH2 you will pass the Pipi Beds, there is a rest area on the left with toilets, safe swimming and at low tide you can see the locals gathering Pipi's (shellfish). Next is the beautiful spectacle of **Waiotahe Beach**, with East Cape as a backdrop.

'Stop & feel the sand between your toes & smell the salt air!'

4km Waiotahe Beach

46km

This stretch of road when the Pohutukawa trees are in bloom is a magnificent sight. Waiotahe Beach provides good fishing, surfing and swimming and is probably Ōpōtiki's most popular beach as there is adequate parking and picnic areas, with plenty of shade.

At the eastern end of the beach you will encounter two magnificently carved poles - Te ara Ki Te Tairāwhiti - "The pathway to the sunrise" (See photo below), designed by Graham Hayward and created by Ōpōtiki's master carver, Heke Collier, they depict the arrival of the Māori people to Ōpōtiki, with the European Soldier and the Māori Wahine (woman) portraying the togetherness of the races.

Near the poles is the entrance to the Ōpōtiki Surf Lifesaving Club & public toilets. As you continue around the corner and start heading inland, you will see on your left the new subdivision of Waiotahi Drifts.



Continuing on the main road it is a short run through the Kukumoa cutting to view $\bar{O}p\bar{o}tiki$ over the Waioeka River soon after the $\bar{O}p\bar{o}tiki$ Golf Course comes into sight. If you are keen for a round - take a right before the bridge onto Woodlands Road, and a right again into Hukutaia Road. First on the right half way up the hill is Fromow Road where you will find the $\bar{O}p\bar{o}tiki$ Golf Club house. If you wish to visit Hukutaia Domain & the Historic Tree - Taketakerau (see page 14 and Map Page 39) stay on Woodlands Road and continue for approx 7kms. You will also find Hikutaia Honey (see advert page 47) who do gate sales but please phone 07 315 7650 in advance.

Continue to the left over the Waioeka Bridge onto Bridge Street, $\bar{O}P\bar{O}TIKI$ - See Town Map Page 36/37. On the left is the New World Supermarket. Further on, a left turn onto Church Street you will find the $\bar{O}P\bar{O}TIKI$ CBD (Central Business District). If you continue on to the stop sign at St John Street intersection from here it's a right turn to Gisborne via the Waioeka Gorge - see Pages 62 to 65 or a left turn will take you past The Hot Bread Shop Cafe...just around the corner, and Zandos Takeaways at Caltex $\bar{O}p\bar{o}tiki$ (see advert below) a few blocks on, then to continue "up the coast" around the East Cape on SH35 - see Pages 66 to 89.

The following pages 32 through 61 give you an introduction to **Ōpōtiki** with it's bright future and it's rich history. These pages contain information on Council operated facilities as well as many of the businesses including Cafes, Restaurants, Accommodation, Grocers, Activity businesses including our Historic Heart with the Museum, Theatre & Church onto Professional & Health Services, Schools, Shopping and Service Businesses of which there are many! Following that you will find information about Primary Industries including employment at the large kiwifruit packhouse **Seeka OPAC** and the **Whakatōhea Mussels** Marine Farm and Processing Facility which is an exciting new venture of mussel harvesting being assisted by the current construction of the all-weather bar.

24/7 HOT FOOD ZANDOS @ **CALTEX:** St John/King St Cnr. Chicken, Chips. Pies, Sandwiches, Groceries, Bait, Swap a Bottle. Ph 07 315 6298. OPEN 24/7.



50km

Welcome to Ōpōtiki

144km or 334km (depending on route)

he Ōpōtiki District is in the middle of a massive revitalization. "The Provincial Growth Funds" substantial funding initiative, has started serious activity throughout the Ōpōtiki District. After some years of very encouraging initial trials, the development of "The Worlds Largest Open Ocean Mussel Farm" to be focused on Ōpōtiki is a reality. The purpose built Open Ocean Whakatohea Mussels processing facility is now operating on Waioeka Road. Work on the Ōpōtiki river/sea bar is well advanced. This will allow direct access for the mussel fleet and other vessels into the river and up to the Ōpōtiki wharf. A big new Library/Technology Centre, Te Tāhuhu o Te Rangi is now open. With all this activity underway it can be said "Ōpōtiki is booming".

The Ōpōtiki District is highly rated as a hospitable relaxing place to visit, live, and work, with Rotorua, Tauranga and Gisborne all within a 160km radius, The District is a great natural Family Holiday Playground. A sportsman's paradise with beaches and rivers and magnificent bush allowing boundless hunting & fishing or water sports. Water or land based the Ōpōtiki District has it all. The Motu Trails Cycleway adds to the attractions and provides a diverse range of cycle skills for novice or experienced riders and adds to our wide range of walking trails. Annual sports events include "The Muriwai Tournament" - Sports between Whānau and Iwi of local Māori. "The Motu Challenge Multi Sport Event", Cycling Kayaking and running, attracting NZ wide interest. A "World class Rodeo", and the popular "Big 3 Hunting Competition".

For more information visit the Ōpōtiki I-Site • 70 Bridge Street • Phone 07 315 3031 www.opotikinz.co.nz









Visit Ōpōtiki
Escane & unwind

Camp Ōpōtiki
We can tell you where to go!

Bike Ōpōtiki
Be set free...

Walk Ōpōtiki
Discover our place

ÖPÖTIKI ISITE VISITOR INFORMATION CENTRE

OPENING HOURS

CONTACT US

Monday - Friday 9am - 4.30pm Saturday & Sunday 9am - 1pm Public Holidays 9am - 1pm Christmas Day CLOSED Phone: 07 315 3031 Email: infocentre@odc.govt.nz Website: www.opotikinz.co.nz Social Media: @ÓpōtikiNZ



Full Service = Supermarket

New World Ōpōtiki is the last full service supermarket based on the gateway of Ōpōtiki before you make your way around the East Coast.

Located at 19 Bridge Street, we have multiple entry-points into the stores carpark for ease of large towing vehicles including allocated campervan parking lots.Our friendly local team means we open 7 days a week 7.30am until 8.30pm with NZ public holidays being 8.30am to 7.30pm. With the store only closed on Easter Friday, Easter Sunday, Half Day Anzac Day and Christmas Day.

In a bit of hurry? Let us take the stress out of travelling. We offer a click and collect service so you can place your order in advance and pick up on the way!

Come instore and see for yourself our fresh selection of produce, seafood, meat and delicatessen items some of which are locally sourced or made instore which also includes freshly baked breads, cakes and sweets in our bakery. There is also a great range of local and



international wines and craft beers. We even have Wi-Fi available instore.

Or have a catering request? Available online is a range to select from to make life just that bit easier or for special occasions. Special orders or requests can be emailed direct to cur customer service team office.opotiki@nw.co.nz

As a community based business with strong ties to local employment, we place immense value on the organisations and initiatives in our local community to help make it thrive. Your support allows us to play a part in this including the production of this guide.











Ōpōtiki

Monday - Sunday, 7.30am - 8.30pm 19 Bridge Street, Öpötiki - Phone 07 315 6723



Nau mai, haere mai Welcome to Ōpōtiki

Ōpōtiki District Council provides the following facilities to help you enjoy your stay:

Refuse and recycling centres

Öpōtiki - Wellington Street, Thursday to Monday, 8am to 4pm Te Kaha - Copenhagen Road, Sat/Sun/Mon/Wed, 9am to 2pm Waihau Bay - Orete Forest Road, Sat/Mon/Wed, 9am to 2pm

Campervan effluent disposal

Waiōtahe - State Highway 2, Waiōtahe

Public toilets

Refer map in guide: Ohiwa Loop Road (boat ramp), Te Ahiaua (pipi beds), Surf Lifesaving Club (Waiōtahe Beach), Hukutaia Domain, Church Street (CBD), Memorial Park, i-SITE - Bridge St (+ showers), Skatepark, Rawinia Rangi Reserve, Hukuwai Beach, Omaio, Te Kaha, Waihau Bay (boat ramp)

Te Tāhuhu o Te Rangi - Technology and Research Centre

Our Library, digital and community hub. Free wifi available. Church Street, Ōpōtiki | Normal hours are 9am to 5pm Monday to Friday and 9am to 1pm Saturdays | PH 07 3156170 | odc.govt.nz/library

i-SITE Visitor Information Centre

70 Bridge Street, Ōpōtiki | PH 07 3153031 | opotikinz.co.nz Our friendly team have a wealth of local knowledge to help you experience Ōpōtiki's natural wonders, history, culture and adventure.

Open air fires

Fire and Emergency New Zealand issue fire permits | fireandemergency.nz Bay of Plenty Regional Council does not allow any property, urban or rural, to light a fire within 100m of a neighbouring dwelling house.

New for you in Ōpōtiki

Whether this is your first visit to Ōpōtiki, or you regularly enjoy our stunning district, you'll love the new library, parks, cycleways and facilities on offer.



Te Tāhuhu o te Rangi Technology & Research Centre

Appreciate the carvings and architecture, immerse yourself in digital technology, view the awesome art on display - there's something for the whole whanau at Te Tāhuhu o te Rangi. 101 Church Street.



Cycleways

In addition to the ever popular Motu Trails there are now a number of extra tracks for you to enjoy. This one runs along our beautiful coast from Waiotahe Beach to the pipi beds at Te Ahiaua Reserve where you'll also find upgraded facilities and parking.



Rawinia Rangi Reserve

Previously known as the Rose Gardens this upgraded reserve boasts a new playground, spash pads, bbqs, picnic tables and public toilets. Cnr Church and Ford Streets.



Skatepark and pumptrack

Luckily there's seating, picnic tables, bbqs and toilets here as your tamariki are going to want to spend hours on the newly upgraded Skakepark and brand new pumptrack. There's loads of parking - turn in off Potts Avenue.

These new amenities were able to be delivered with the support of the Provincial Growth Fund



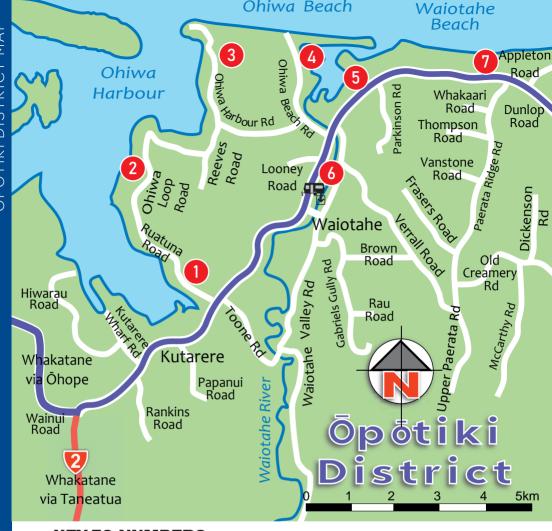






Ōpōtiki Town Map Key

- 1. Memorial Park, (Sports) Public Toilets, Motu Dunes Trail start.
- 2. Showgrounds & Rodeo yards.
- 3. Domain Reserve. (Rugby).
- 4. Wharf & Boat Ramp.
- 5. Ōpōtiki Holiday Park.
- 6. St. Joseph's School & Catholic Church.
- 7. Historic Heart Museum, De Luxe Theatre, Ōpōtiki News.
- 8. Hiona St. Stephen's Church.
- 9. Ōpōtiki Signs, Slims Bar, Carlsen Dodds.
- 10. Whakatōhea Māori Trust Office. Ōpōtiki Bait & Tackle.
- 11. Courthouse, Toilets, Heritage Art Centre, Te Tahuhu o te Rangi Technology & Research Centre, Library.
- 12. Ōpōtiki Four Square, Travel Shop, Ōpōtiki Paper Plus, Kiwibank, Church Street Dispensary, Ōpōtiki Pharmacy, Laundrette, The Gift, Elite Turkish Café.
- 13. Police Station, Caltex Ōpōtiki, Wakelin Motors, Ōpōtiki Glass Centre, Ōpōtiki RSA.
- 14. Ōpōtiki District Council Offices, St. John's Union Church.
- 15. Ōpōtiki Bowling Club.
- Ōpōtiki Superette & Internet Cafe, Double Lucky Takeaways, Aladdins,
 Ōpōtiki Engineering, Mobil.
- 17. Fire station, Health Centre, Oasis Accommodation, Kafe, The Honey Shop.
- 18. Ocean Seafoods, Church Street Surgery.
- 19. Mitre 10, Ōpōtiki Drainlayers.
- 20. Ōpōtiki Primary School, Rāwinia Rangi Reserve & Playground.
- 21. Ōpōtiki Pumps & Irrigation.
- 22. New World Supermarket.
- 23. Visitor Info Centre, DOC, Public Toilets & Showers, Ōpōtiki Tyre Service, Ōpōtiki Auto Electrical.
- 24. Ōpōtiki Mowers & Chainsaws, Ōpōtiki ITM.
- 25. Harcourts, Jayar Electrical, Lowes Hire & Engineering.
- 26. Hot Bread Shop Cafe, Bus Stop.
- 27. Ōpōtiki College, Swimming Pool, Public Gymnasium, Squash Club.
- 28. Rubbish and Recycling, Ōpōtiki Mechanical Services.
- 29. Waiotahi Contractors.
- 30. Ashbrook School.
- 31. OSCA Kennels & Pound.
- 32. Öpötiki Golf Club.
- 33. Upton Park Playground.



KEY TO NUMBERS

- Black Beach Grove
- 2. Boat Ramp, Public Toilets
- 3. Ohiwa Beach Holiday Park, Onekawa Te Mawhai Regional Park Entrance
- 4. Ohiwa Seascape Studios, Onekawa Te Mawhai Regional Park Entrance
- 5. Waiotahi Pipi Beds Rest Area & Toilets

- 6. Public Pump Station
- 7. Carved Poles, Surf Club, **Public Toilets**
- 8. Opotiki Golf Course
- 9. To Hikutaia Honey, Hukutaia Domain, Public **Toilets**
- 10. Cemeteries



- 11. Seeka OPAC Kiwifruit Packhouse, Opotiki Vet Centre, Open Ocean Whakatohea Mussels Processing Facility
- 12. Aerodrome
- 13. Capeview Cottages
- 14. Hukuwai Beach Public Toilets

- 15. Opotiki Fishing Charters
- 16. Tirohanga Holiday Park
- 17. To Pakihi Section of Motu Trails Cycleway, Te Waiti Track and Nature Trail, Weka Wilds & The Boars Nest Accommodation

Ōpōtiki Café's, Restaurants & Bars

Ōpōtiki has a wide variety of eating establishments that endeavour to provide you good value as well as a pleasant dining experience whether eating in or taking away. Enjoy your meal in Ōpōtiki.

Map Ret

36

13

24/7 HOT FOOD ZANDOS @ CALTEX: St John/King St Cnr, OPEN 24/7 See advert Pg 31.

Elite Turkish Café: Hugh choice. Delicious, healthy, fresh, Mediterranean food. Open Everyday. Takeaways available. Ph: 07-315 5313. See advert below.



- Double Lucky Takeaways: 99b Church Street Ph 07-315 8308. Chinese Food. Fish & Chips. Takeaway or Dine In. Smorgasbord available. Open 6 days Mon-Sat.
- Hot Bread Shop Café: 43 St John St. Ph 07-315 6795. Fresh Food Baked daily on Site. Open 7 days 5am to 5pm. See advert below.

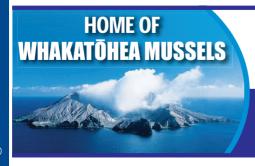




FRESH FOOD BAKED DAILY ON SITE
BREAKFAST • LUNCH • SNACKS
Great Coffee • Great Food • Cheerful Service
Phone: 07 315 6795 • Bridge St./St. John St Cnr. 0P0TIKI
OPEN: 5am to 5pm - 7 DAYS

36 (17) Kafé: 30 King Street. Organic Coffee. Open 7 days. Ph 027 896 1278. See advert pg 42.

36 18 Ocean Seafoods: 88 Church St. Ph 07-315 6335. Local Seafood Specialists. Dine-In, Takeaway, Retail Seafood, Wholesalers, See advert below.





Dine In • Takeaway Retail Seafood • Wholesalers

88 Church Street, Opotiki Phone: 07 315 6335 bazzshazz@xtra.co.nz

Doogs & Barry Howe PROPIERTORS

Ōpōtiki Café's, Restaurants & Bars

Map Ref.

No.

36

36

Opotiki RSA: 104 St John St Ph 315 6174. Call in and enjoy our hospitality. Visitors Welcome, Sky TV - Snooker - Gaming Machines, See advert below.



Slim's Bar: Elliott St. Country Hospitality. Lounge Bar, Sundeck, Gaming Room. Courtesy Van, Open 7 days. Ph 07 315 6880. See advert inside front cover.

Timmies Thai Food: Mobile Food Truck. Phone to order 022 017 3414 or find us on Facebook. See advert below.









Ōpōtiki Accommodation

Accommodation providers in Ōpōtiki offer a huge variety of good accommodation to suit all need and budgets.

Camping | Backpackers | Cabins | Hotel | Motel | B&B

Map Ref. Pg No.

39 Capeview Cottage: Tablelands Road. Ph 07-315 7877. See advert page 66.

Oasis Accommodation: 30 King St. Ph 07-315 5165 Welcome to our charming Kauri Villa. Secure bike locks & wash facilities. See advert below.



38 Ohiwa Seascape Studios: Ohiwa Beach. Ph 07 315 4737. See ad page 30.

38 Ohiwa Beach Holiday Park: Ohiwa Beach. Ph 07-315 4741. See advert page 29.

Opape Motor Camp: Just off the Pacific Coast Highway. Ph 07-315 8020. See ad pg 68.

Opotiki Holiday Park: Potts Ave. Ph 07-315 6050. See advert below. Closest accommodation to start of Motu Cycle Trail. www.opotikiholidaypark.co.nz



- Powered & non-powered sites
 Cabins
- Self-contained units
 Park Motel
 Pet Friendly
- 200m from Shops, Bars & Cafes
 3km to Beach
- Next to Walking & Cycle Trail
 Swimming Pool
 - Childrens Playground

Book online www.opotikiholidaypark.co.nz or phone your friendly hosts: Raje Sharma & Pawan Kumar on 07 315 6050



- The Boars Nest P.O.P Stop: For fully self contained caravans & campers. Unique Location offers fishing, tramping, exploring or relaxing. 149 Pakihi Rd, Opotiki.

 Motu Trails past gate. Ph 07 315 6554 or 027 591 1117. Web: www.theboarsnest.nz
- Tirohanga Beach Holiday Park: 6km East on the PCH. Ph 07-315 7942. See advert pg 67.
 - Weka Wilds: On the Motu Trails. www.wekawilds.co.nz or 027 7822163 See advert page 6.

39

Opotiki Activities

See Pages 2 to 17 for "Things To See & Do In Our Region"

39 9 Hikutaia Honey: 448 Woodlands Rd. Local honey and beeswax. Ph/fax 07-315 7650.

> Motu & Rangitaiki River Jet Boat Tours: Adventure & excitement, Suitable for all ages. Ecological & Historical Commentary, Bookings Essential, Ph Mark 027 4707315, See ad Pg 23 & 69

36 Opotiki Bait & Tackle: Fishing & Hunting supplies. Stoney Creek Clothing range. Open 7 days at 126 St John St. Ph 07 315 6448. See advert below.



- 36 Opotiki Bowling Club: Eastern end of King Street. Ph 07-315 7610.
- Opotiki Deluxe Theatre: Movie theatre and full stage theatre first opened in 1926. 36 127 Church Street, Book movie tickets online: www.deluxetheatre.co.nz, See advert page 44.
- Opotiki Fishing Charters: Michael Ruru Ph 027 268 6190. See advert page 66. 39
- Opotiki's Historic Heart: Incorporating the Opotiki Museum, Hiona St Stephen's Church, 36 The Deluxe Theatre and the Shalfoon & Francis Four Square Store. See Pg 44 for more Info.
- Opotiki Museum: 123 & 129 Church Street Ph 07-315 5193. See advert page 44. 36
- 36 Opotiki Superette & Internet Café: 97 Church St, Open 6 days. Ph 07 315 7632 See advert below.

Ref. Man Pg

Nο

OPOTIKI SUPERETTE & INTERNET CA

Groceries, fresh bread, milk, cone icecreams, real fruit icecreams, milk shakes, slushys, Iced Chocolate/Coffees, confectionery, cold drinks, sim cards and top ups, Internet Cafe with high speed internet & Wifi, photo printing, fax, computer repairs 97 Church Street • Open 6 days Mon-Fri 6am-7pm Sat 6.30am-5pm

phone/fax 07 315 7632 • www.facebook.com/Opotiki.Internet.Cafe

- 36 **The Honey Shop:** Local Honey & Bee Products. See advert page 47.
- 36 Travel Shop: Hiring E-Bikes, Mountain Bikes, E-Scooters, Kayaks, Surfboards. Also Travel Arrangements. 106 Church St. Ph 07 315 8881 or 027 481 5032
- Taketakerau The Millennium Tree: Award winning book Story of 2000 year old Burial Tree. 39 Free audio online. Also available in bookstores & online. \$35.00 See website/ad page 14.



Ōpōtiki's Historic Heart (North End of Church Street)



OTIKI MUSE

Opotiki Heritage & Agricultural Trust Te Whare Taonga O Te Moana A Toi 123 & 129 Church Street, Opotiki



Open Monday to Friday 10am to 4pm, Saturday 10am to 2pm • Other times by arrangement. Entry \$10 adults - \$5 children - \$25 per family • Ph 07-315 5193 • Email ohas@xtra.co.nz

OPOTIKI MUSEUM

See Advert above - No. 7 Map page 36/37. The Ōpōtiki Heritage & Agricultural Society Museum opposite Hiona St Stephens Church is well worth inspection. Part of the complex includes the fully preserved Shalfoon & Francis Grocery Store & Museum Op Shop. The Grocery Store was opened in 1899 and ceased trading in 2000. Enquire at the Museum Office for tours.

OPŌTIKI DELUXE THEATRE

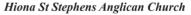
See No. 7 Map page 36/37.

Both a mini theatre and a larger facility for concerts, shows and community events. Contact 07 315 6110.

HIONA ST STEPHENS ANGLICAN CHURCH

See No. 8 Map Page 36/37.

Built by Rev. Carl Volkner around 1859.



A reminder of a period of tension before European settlement. The Church serves as a memorial to a man who is part of the history of Opōtiki. The adjacent Church Hall has been converted to an Op Shop that raises funds for Church upkeep.

'Discover our History!'







Öpōtiki Business Directory

The Ōpōtiki township offers an excellent variety of Business Services as well as Accommodation, Activities, Cafes, Restaurants & Bars shown on the previous pages, the following pages are a selection of the wide range of goods & services to cater for your needs whilst you are in our area.

Öpōtiki Professional Services

ACCOUNTANTS - CHARTERED

CARLSEN DODDS LTD. 29 Elliott St P.O. Box 225. Ph 07-315 6054. Email: admin@cdlca.co.nz

COOKSON FORBES & ASSOCIATES LTD

96 Waioeka Rd. P.O. Box 541. Ph 07-315 7034. Fax 07-315 7038. office@cooksonforbes.co.nz

BANKS

KIWIBANK. Ph 07-315 6155 see advert pg 47.

FUNERAL SERVICES

GATEWAY FUNERAL SERVICES. 24 hours. 17 Awatapu Drive, Whakatāne. Ph 07-315 8582 or 07-308 6102. E: funeral.gateway@xtra.co.nz www.gatewayfuneral.co.nz

REAL ESTATE AGENTS

HARCOURTS. Ph 07-315 5245. See advert below. Talk to us first if you're thinking of buying or selling in the Eastern Bay of Plenty!

VALUATION

ŌPŌTIKI VALUATION & CONSULTANCY Graham Hill Ph 07-315 7563.

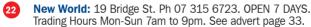


07 315 5245

opotiki@harcourts.co.nz | 38 Church Street, Opotiki | opotiki.harcourts.co.nz

Map Ref. Pg No.

Öpōtiki Grocers



Opotiki Four Square: 112 Church St. Ph 07-315 6245. Hot chickens. Deli. vege. 36 wine and beer. Open 7 days. The Big mini-mart. See advert below.

Opotiki Superette & Internet Café: 97 Church St. Groceries, High Speed Wireless. 36 See advert Page 43.



112 CHURCH STREET, PH 07 315 6245 Wide Range of Groceries, Continuous Specials, Veges **Beer & Wine, Hot Chickens**

THE BIG MINI-MART - Open 7 days

Öpōtiki Health Services

CHURCH STREET DISPENSARY EST. 2020

PHARMACY + HEALTH STORE

114B CHURCH STREET, OPOTIKI p. 07 315 6240 e. dispensary.opotiki@xtra.co.nz www.churchstreetdispensary.co.nz



№POTIKI ¾HARMACY

110 CHURCH STREET, OPOTIKI

PHONE: 07-315 6251 • FAX: 07-315 6250

EMAIL: opotikipharmdispen@xtra.co.nz

www.opotikipharmacy.co.nz

DOCTORS

CHURCH ST SURGERY.

94 Church St, Ōpōtiki. Ph 07-315 6307.

WHAKATŌHEA HEALTH CENTRE.

Health Centre. King St. Ph 07 315 6126.

OPTOMETRIST

ŌPŌTIKI OPTOMETRIST by OPSM.

Health Centre. King St. Ph 07-315 7134. Email: 2830storemailbox@luxottica.com.au

PHARMACIES

CHURCH STREET DISPENSARY.

Ph 07-315 6240. 114b Church St. See advert above.

ŌPŌTIKI PHARMACY. 110 Church St. Lotto. Ph 07-315 6251. See advert above.

Öpötiki Schools

CHILDCARE

TE PUNA O TARAWA EARLY CHILDHOOD EDUCATION CENTRE.

20-24 Buchanan Street. Ph 07-315 5967.

SCHOOLS

ST. JOSEPH'S SCHOOL. Grey St. Ph 07-315 6066. **Principal:** Raewyn Clark.

MAIN STREET CARVINGS

Erected in 1997. The carving depicts the historic lifestyle of the age. Portraying the progress of the district introducing agriculture, horticulture and trading Schooners and Scows were the main mode of transport.



exploretheeastcape.co.nz



Church Street looking towards the carvings.
- Photo by Barbara Collett

Ōpōtiki Shopping





CHURCH ST, OPOTIKI. PH 315 6263.

EMAIL: opotiki@paperplus.co.nz 2011 NZ STORE OF THE YEAR

DEAT.

afterpay^

Specialists in commercial and school stationery

Books • Cards • Magazines • Gifts • Toys • Photocopying and laminating

HONEY

HIKUTAIA HONEY. 448 Woodlands Rd Gate Sales Ph in advance 07 315 7650

THE HONEY SHOP. Local Honey & Bee Products. See advert below.



OPEN: Mon - Fri 8am to 12.30pm - Sat 9am - 12noon 42 King Street, Opotiki. Corner of St John & King Street

Phone: 027 810 1774 : the honey shop opotiki Email: thehoneyshopopotiki@gmail.com Website: www.thehoneyshopopotiki.com

Local honey and bee products, including pre-packaged honey, beeswax, candles, lozenges, wax wraps, chocolates, gifts and more..

GALLERIES

CHEDDAR VALLEY POTTERY. See page 28.

GARDEN CENTRES

MITRE 10.

St John St. See advert page 48.

GIFTS & SOUVENIRS

ALADDINS.

99 Church St Ph 07 315 6055 Crystals, Incense, Oils, Jewellery.

THE GIFT.

Ph 027 308 8018. 106 Church St. Souvenirs, Jewellery & more. See advert below.

GROCERS See page 45.

LOTTO OUTLET

ŌPŌTIKI PHARMACY. see advert page 46.

NEW WORLD. See advert page 33.

TE KAHA HOLIDAY PARK & STORE. See advert page 70.

POST SHOP

POST SHOP ŌPŌTIKI at Paper Plus. See advert above.

SEAFOOD RETAIL

OCEAN SEAFOODS. See advert pg 40.

STATIONERS, BOOKSELLERS etc

ŌPŌTIKI PAPER PLUS. Church St. Ph 07-315 6263. See advert above.





www.thegift.live shop@thegift.live something for everyone at an affordable price

Ōpōtiki Business Services



OPOTIKI DRAINLAYERS LTD

Domestic • Commercial

Drainage • Plumbing Supplies

89 St John Street, Opotiki P: 07-315 6321 M: 027 444 6525 E: opodrainlayers@xtra.co.nz

CYCLE REPAIRS

OPOTIKI MOWERS & CYCLES. 37 Church St. Ph 07-315 6522. See pg 50.

DRAINLAYERS

ŌPŌTIKI DRAINLAYERS LTD.

89 St John St, Ph 07 315 6321. See advert above.

OPOTIKI

"We'll see you right"

COME IN FOR A QUOTE & TALK TO THE TEAM AT ITM

'Build the shed, that's in your head'

Suppliers of all Building & Fencing Materials. Free Quotes & Friendly Service. Prenail and Trusses at competitive rates. "Your Building Partner On the Coast"



21 Church Street • Phone 07 315 5984 • Fax 07 315 5288 • Email opotikiitm@orcon.net.nz

BUILDERS' SUPPLIES

ITM. 21 Church St Ph 07-315 5984. Your Building Specialists. See advert above. **MITRE 10.** Open 7 days. St John St. Ph 07 315 6366. See advert below.



Suppliers of all building materials and garden needs.

Quotations on all buildings in the Eastern Bay of Plenty.

OPEN 7 DAYS

St John Street - Opotiki - 07-315 6366 opotiki@mitre10.co.nz

CARRIERS & CONTRACTORS

WAIOTAHI CONTRACTORS. 80 Wellington St. Ph 07-315 6580. See advert below.

WAIOTAHI CONTRACTORS LTD



80 Wellington Street • Tel 07-315 6580 • A/h 0274 797 280

- For all your Farm and Orchard Requirements
- Shingle, sand, sealing chip, bark, pumice, whitechip, top soil
 - Bulk cartage of maize, lime, fertiliser and metal

'GENERAL CARTAGE AND HEAVY HAULAGE'

www.waiotahi.co.nz

Öpötiki Business Services continued

ELECTRICAL CONTRACTORS

JAYAR ELECTRICAL. 22 Church St. Ph 07 315 6469. See advert below.

ENGINEERING

ENGINEERING SERVICES. 44 Wellington St. Ph 07-315 6526. A/H 07-315 7228. All jobs undertaken.



Registered as S R Electrical LTD

22 Church Street, Opotiki

Tel. 07-315 6469 • Email: renee@jayar.org

ENGINEERING continued

LOWES HIRE & ENGINEERING. 86 Bridge St. Ph/Fax. 07-315 6515. See advert page 50.

ŌPŌTIKI ENGINEERING & HARDWARE Ph 07-315 6285. King St. Welding, turning, water pumps, milking machines.

- For all your Domestic,
 Commercial, Farming, Pump
 Control & Irrigation Needs.
- Registered Electricians servicing the Eastern Bay.



EMPLOYMENT OPPORTUNITIES

OPAC. Seasonal Workers needed. Ph 07-315 8700. See advert page 53.

OPEN OCEAN WHAKATOHEA MUSSELS. See advert page 54.

GARAGES

ŌPŌTIKI MECHANICAL SERVICES.

Ph 07-315 6526. See advert below. 24hr service. Field servicing.

FRUIT PACKERS

OPAC. Competitive Rates. Ph 07-315 8700. Email: work@opac.co.nz. See advert page 53.

GARAGES continued

WAKELIN MOTORS PARTS & SERVICE.

33 King Street. Ph 07-315 6293. All Mechanical Repairs, WOF's, Tyres, Batteries, Wheel Alignments. See advert below.









33 King Street • P: 07 315 6293 • E: wakelinp@callplus.net.nz

All Mechanical Repairs & Servicing - Petrol & Diesel Vehicles WOF's • Tyres • Batteries • Wheel Alignments • ONE STOP SHOP!

Öpōtiki Business Services continued

GLAZIER & PICTURE FRAMERS

ŌPŌTIKI GLASS CENTRE.

King St. Ph 07-315 6288. Full glazing service including windscreens. Custom-made picture frames. Email opo.glass@xtra.co.nz

HIRE SERVICES

LOWES HIRE & ENGINEERING.

86 Bridge St. Ph 07-315 6515. See advert below.

INTERNET CAFES

ŌPŌTIKI INTERNET CAFÉ. See ad pg 43. High Speed Internet & Wifi. Photo printing. Computer Repairs.

HYDRAULIC HOSE REPAIRS

LOWES HIRE & ENGINEERING.

HYDRALINK, Ph 07-315 6515 see advert below.

ŌPŌTIKI MECHANICAL SERVICES.

ENZED Ph 315 6526. See advert page 49.

"So much more than just hire..."



Servicing the Eastern Bay for more than 42 years

Hire: Party, Vehicle, Handyman, Portaloos

- Hydraulink Husqvarna Honda Briggs & Stratton Marshall Batteries
- Aegis Oils
 Radiator
 Exhaust
 LPG Refill
 Swappa Bottle
 Water Pumps

86 Bridge Street, Opotiki | Ph/Fax 07-315 6515 | www.LHEopotiki.co.nz

INFORMATION

www.opotiki.info Local directory online. See advert page 43.

ŌPŌTIKI i-SITE.70 Bridge St. Ph 07-315 3031 www.opotikinz.com.

IRRIGATION & WATER

ŌPŌTIKI PUMPS & IRRIGATION.

Water supply services. Ph 07-3155533 or 027 239 5212. See advert below.



07-315-5533 | info@opotikipumps.co.nz

Irrigation Pipeline Supplies
Civil Supplies Effluent
Reticulation Water Bores,
Pump Supply & Servicing Trenching
Steve 027/239 5212 | 64/St John Street

LIBRARY

ŌPŌTIKI DISTRICT LIBRARY. Church St 07-315 6170. see us@ www.odc.govt.NZ/library

MOWERS & CHAINSAWS

ÖPŌTIKI MOWERS & CHAINSAWS. 37 Church St. Ph 07-315 6522.

M: 0274 620290 W: opotikimowers.weblet.me

Check out our website! www.exploretheeastcape.co.nz



Opotiki Business Services continued



NEWLY RENOVATED STORE

Petrol • Food • Coffee • Drinks to go Fishing Supplies • Friendly Team CHURCH STREET

HOURS: 6am - 10pm Summer | 6am - 9pm Winter



PLUMBING SUPPLIES

ŌPŌTIKI DRAINLAYERS LTD. 89 St John St, Ph 07-315 6321. See advert pg 48.

SERVICE STATIONS

CALTEX ŌPŌTIKI. Cnr St John & King St. 24 hour 7 days. Petrol & Food. See advert pg 31.

MOBIL. Petrol, food, coffee, drinks, fishing supplies. See advert above.

SIGNS & EMBROIDERY

ŌPŌTIKI SIGNS & EMBROIDERY. 19 Elliott St. Ph 07-315 7383.

TRAVEL & TOURS

TRAVEL SHOP. International & Domestic travel arrangements. Cruises & Coach Tours. 104 Church St. Ph 07-315 8881.

TYRES

ŌPŌTIKI MECHANICAL SERVICES. 44 Wellington St. Ph 07-315 6526. See page 49.

ŌPŌTIKI TYRE SERVICE.

Bridge St. Ph 07-315 6603. See advert below.

THE TYRE TEAM @ WAKELIN MOTORS. 33 King St. Ph 07-315 6293. See advert page 49.

VETERINARY

ŌPŌTIKI VET CENTRE LTD.

91 Waioeka Rd, Ōpōtiki. Ph 07-315 8474 24 hours.

All pet care products. See No. 11 Map Pg 39.





Those Were The Days



First Post Office built in 1874, burnt down in 1911.



New Post Office built in 1913 reflects its role in the district

Ōpōtiki's Primary Industries

AGRICULTURE

The Ōpōtiki District is potentially one of the most productive areas in New Zealand with versatile soils a warm, moist climate. This mild climate and high sunshine hours gives Ōpōtiki it's own micro climate and the area is well suited to a wide variety of farming. Dairying has been taken over by horticulture as earner in the district over the last 50 years. The most productive and versatile soils are older alluvial soils and those on flat to rolling terraces. Much of the higher terraces are now in kiwifruit. Dry stock farming of beef and to a lesser extent sheep and forestry make up the balance.

AQUACULTURE

With a massive injection of funds provided by the "Provincial Growth Fund" the vision to develop and service a mussel farm in the ocean off the coast of $\bar{O}p\bar{o}tiki$ is becoming a reality. The mussel factory is operating providing much needed employment. Work on opening the $\bar{O}p\bar{o}tiki$ bar is progressing well.

FORESTRY

There is large tracts of land planted in exotic forest, mainly pine in the Ōpōtiki District. Harvesting and replanting has been ongoing for some years. Many logging trucks may be encountered heading for the ports.

HORTICULTURE

Kiwifruit is a well established and expanding industry in the surrounds of Ōpōtiki and there has been a rapid expansion on the East Cape around Omaio, Te Kaha and as far as Raukokore. Full time employment figures have lifted markedly in recent years during harvesting and packing. There are various Avocado blocks spread around the district, and more recently there has been a surge in plantings of Macadamia nuts with the Macadamia Nursery at Tōrere supplying most of New Zealand's macadamia plants.





Ōpōtiki's Primary Industries

SEEKA TM

pōtiki's temperate climate makes it an ideal place to grow kiwifruit, providing plenty of employment opportunities for locals and visitors during the annual harvest.

Whether you're picking fruit off the vines in our local orchards, or joining our outstanding packhouse team, you'll contribute to our local economy and help make this community a great place to live.

The Seeka OPAC site has been a key employer for over three decades and our wider company operates post-harvest facilities across the North Island.

Together, we offer locals and seasonal workers the chance to be involved in one of our country's top-performing industries. New Zealand is the largest global exporter of kiwifruit, supplying over 50 countries worldwide.

Fruit quality is of the upmost importance at Seeka OPAC and we work hard to be the best in the business. We're also committed to sustainability along with looking after our staff and supporting the wider community. This is a fantastic place to live and work so come and join us today.





MARINE FARM & PROCESSING FACILITY WORKERS

Whakatōhea Mussels farms and harvests New Zealand Greenshell Mussels in the open ocean off the coastline of Ōpōtiki. Processing of our superior product takes place in our very own purpose built processing facility in Opōtiki.

Join our team

We have permanent/ fixed term, full-time/ part-time positions available in the Opotiki-based Mussel Processing Facility and on our Marine Farm Vessels.

If you are a reliable, honest, hardworking and driven person who values working in a diverse, supportive and positive environment, please register your interest by contacting us (details below).

Applicants must have their own reliable transport.

We offer

- Permanent or fixed term employment
- Full-time or part-time hours
- Competitive rates
- Training & Development Programmes
- One meal provided per day

Apply today!



Whakatōhea Mussels Processing Facility & Open Ocean Mussel Farm

The Whakatōhea Mussel Farm lays 8.5 km off the coastline of Ōpōtiki. The farm expands across over 3800 hectares of nutrient rich, clear, and open ocean water space. During harvesting season mussels are collected and delivered directly to the Mussel Processing Facility based in Ōpōtiki for processing. The facility has the capacity to produce various mussel products for domestic and international markets; ranging from frozen mussel meat, frozen half shell, to live whole shell.



Over 20 years ago, Whakatōhea iwi created the aspiration to develop a GreenshellTM Mussel farm off the coastline of Ōpōtiki. The vision was that the farming operation would be the foundation of employment for their people, provide income for whanau, and support improved outcomes for the entire community. Creating the world's first Open Ocean GreenshellTM Mussel Farm of such magnitude was no easy feat. The consent process took over 10 years of legislative change and resource consent approval, followed by a further 5 years of research and feasibility trials. The application for a marine farming space was launched in 2000 and granted in 2009.

Capital was the next challenge, and for the next five years the company sought to raise the funds to enable the venture to get off the ground. It was during this time that the community came together, with both local Māori and Pakeha, businesses, families, and local trusts investing to enable the farming operation to further expand.

Development of the marine farm started in 2014. By 2018, there were ideas to expand further with the development of a purpose-built Mussel Processing Facility based in Ōpōtiki. With support from the New Zealand Governments Provisional Growth Fund and Whakatōhea Mussels shareholders, the mussel facility project commenced in March 2020 and was completed in July 2021.



Prior to the opening of the Ōpōtiki Mussel Processing Facility, Whakatōhea Mussels employed 18 staff. This has now grown to over 180. The full flow on effects for Ōpōtiki will not be apparent until 2025-2030 as the business develops and becomes fully established.

The Open Ocean Mussel Farm and associated Mussel Processing Facility were established to support Te Whakatōhea iwi's long-term vision of 'Ko te kai hoki i Waiaua - to be the food bowl that feeds the world'.

Start something new in Ōpōtiki

Ōpōtiki is bursting with opportunity and it is the perfect time to try something new, start a new venture or join one of the exciting industries burgeoning in the Eastern Bay "There is no better time to be living, working or investing in the district.

"We have a harbour entrance taking shape on our coast that will open up the town to an important new role supporting the aquaculture industry on our doorstep. The factory is already processing world-famous Whakatōhea Mussels. The new marina area is under development, the town centre is



Hanbars being placed along seawall

growing and flourishing. We have a brand new community hub with Te Tāhuhu o Te Rangi on Ōpōtiki's main street. Extended cycleways and horse trails, significant housing projects in the pipeline, and millions being spent upgrading the infrastructure to keep up with this growth.



Aerial view of whole harbour site

"Up the coast the growth continues with irrigation projects extending horticulture opportunities and new and emerging industries such as mānuka, macadamias, algae and spat.

"Locals who left many years ago are starting to return and finding sustainable and varied employment opportunities in Ōpōtiki.

"Whether you are a visitor just passing through, or fortunate

enough to live here, work here or have business investments become part of Opotiki's booming future".





A Brief History of Ōpōtiki

or a long time a lot of people thought that the history of New Zealand started in 1769 with Captain Cook. Fortunately, Māori tradition is now more widely known and the archaeologists and historians are exposing the real depth of our origins. In historical association, the beaches, hills, rivers and flats of the Ōpōtiki District are unsurpassed in this land.

PRE HISTORY

At first there was Kupe who reported a land uninhabited when he encircled it at about the time of Alfred the Great. Then there was the settlement period time of Toi, usually dated at about 1150. Two hundred years later, when the Black Prince was fighting at Poitiers, the so-called fleet migration from Hawaiiki occurred, and this is often taken as the starting point when generalising about Māori history.

In these times, Tainui canoe sailed along the coast and 24 km from $\bar{O}p\bar{o}tiki$, Torere, daughter of Hoturoa the captain, left the vessel and her name. The Nukutere canoe touched at Opape before going on to a final resting-place around the East Coast. Tauturangi stayed here and became a progenitor of Whakatōhea, the people of this district. The Mataatua Canoe reached Whakatāne. Repanga, nephew of Toroa the captain, saw the cooking fires to the east, came in this direction and added his name to the ancestors of Whakatōhea. As an old man he was killed near Onekawa Pā, the remains of which are still to be seen above Ohiwa Holiday Park.

As far as we know at present, the earliest inhabitants here were the Tini-o-Toi and Tini-o-Awa tribes who sprang from the Toi settlement period of the 12th century. Recent discoveries in Hawke's Bay have shown that man lived in Aotearoa long before this, so it could well be that the Eastern Bay of Plenty also was occupied at a much earlier period.

Tirohanga, Makeo (the high conical hill south of Waiaua bridge), Paerata and Tawhitirahi are all Pā sites of great antiquity as well as a host of others. Locally written material is available for those interested in detail of such manner.

The name "Ōpōtiki" originated from the name of a spring of the eastern bluff above Waiotahi Beach called "O-Potiki mai-Tawhiti." This name goes back to the migration from Hawaiiki. It concerns a chief Tarawa who, left behind, decided to join his people whom he knew were in New Zealand. Tarawa, and his brother Tuwharanui, set sail for New Zealand in a canoe named Te Arautauta, accompanied by two Tanahanaha fish pets known as O-Potiki-mai Tawhiti, and meaning "two pets from afar." Landing on the Waiotahi Beach, Tarawa found a spring as an abode for his two fish pets. The spring thereafter became known as O-Potiki-mai-Tawhiti because of the continual reference to the inhabitant fish of the same name.

Before the arrival of Europeans, Ōpōtiki was a populous Māori centre, and a large village, Pā Kowhai, extended along the river banks from King Street (west) to the present A. & P. Showgrounds.



WHAKATÕHEA MĀORI TRUST BOARD

Vision

Ko te kai hoki i Waiaua.

To be the food bowl that feeds the world.

Purpose

Kia Rangatira ai ngā uri o te Whakatōhea.

To lift our nation, and to grow and invest in the well-being of our people.

History of the

The Whakatōhea Māori Trust Board exists to improve the lives of its people through the six "50-year Strategic Goals" these are defined as the following:

MANAAKITANGA (SOCIAL)

Manaaki i te tangata mā te whānaunga, he tangata kotahi tātou.

Empowering whānau to build strong relationships.



HAUORA (WELL-BEING)

ora, ka ora ai te lwi.

When our whānau
and hapū are well,
our lwi will thrive.



Whakatohea_iwi

Mhakatohea Maori Trust Board

New merchandise available on our website: www.whakatohea.co.nz



WHAI RAWA (ECONOMIC)

Mā te whai rawa ka pūāwai te mana o whakatōhea.

Having an abundance of jobs and flourishing commercial activities.





MĀTAURANGA (EDUCATION) Ko te mātauranga

te waka e kawe nei ngā wawata. Education is the vehicle to realising our potential dreams.





TOI ORA (ENVIRONMENT)

Te tino rangatiratanga o a tātou whenua, o a tātou moana, awa me o tātou tāonga katoa.

We are active partners and kaitiaki (stewards) of our natural resources.

WHAKATŌHEATANGA (CULTURE)

Kia pūmau ki tō tātou Whakatōheatanga. Culturally empowered, fully conversant in Te Reo me ngā tikanga o Whakatōhea.





Whakatōhea Māori Trust Board 122 Saint John st, Ōpōtiki, 3122 Phone | 07 315 6150 Whakatōhea Social & Health Services 7 Moody Place, Öpōtiki, 3122 Phone | 07 315 6042 This was the home of the Whakatōhea tribes, whose lands extended from Kutarere in the west, to Opape in the east, and for many miles inland.

From Tirohanga to the Waiaua River, the beach and sandhill area was frequently a battle-ground. In one encounter here in the 1820's named Peangatoetoe, the sea ran red with blood when Ngāti Maru invaders from Hauraki, armed with firearms, inflicted heavy losses on the local Whakatōhea.



ADVENT OF THE EUROPEAN

Captain Cook sailed along this coast on 1st/2nd November, 1769, naming Cape Runaway, White Island and Mount Edgecumbe as he did so. He commented in his journal on the dense population of the coastal area. One can visualise it today. The chain of earthworks along the entire escarpment from Ohiwa Harbour in the west to Opape in the east gives evidence of occupation by large numbers. The earliest white arrivals told of the large fishing camps at Paerata; a net 1.5 km in length was used by Māori at Tirohanga and would supply the requirements of a tribe for a year at one haul.

Missionaries from Tauranga made an abortive attempt to reach Ōpōtiki in 1828. They were dissuaded when, on landing at Ohiwa, they walked into the carnage of a just-concluded battle between Ngātiawa of Whakatāne and Whakatōhea. Rev. John A. Wilson of the Church Missionary Society arrived at the end of December, 1839, and is recorded as the first white man in Ōpōtiki, then called Pakowhai. His mission was established on the hill above the present golf clubhouse, the Roman Catholics followed two months later in March, 1840.

In May of the same year, seven Ōpōtiki chiefs became signatories to the Treaty of Waitangi, a copy having been brought here for that purpose by the Governor's agent, James W. Fedarb. Crosses appear against the names of the chiefs; namely Tauatoro, Rangimatanuku and Rangihaerepo. In a notation at the foot of the Treaty, Fedarb states: "The Chiefs of Ōpōtiki expressed a wish to have it signified who were Pikipos (i.e. Roman Catholics) and who were not, which I did by placing a crucifix preceding the names of those who were, at which they seemed perfectly satisfied."

Aporotanga, one of the chiefs, was subsequently killed at Matata in 1864 by Te Arawa.

From 1840 to the 1860's missionary activity was pursued on a somewhat precarious basis. Although there is little known of their activities, the traders and whalers were becoming active on the coast during this era also. Te Kaha and Waihau Bay in particular, eventually became bases for whaling.

But it took the hostilities of the 1860s to initiate Pākehā settlement on a significant scale.

CONFLICT OF RACE

It was almost inevitable that the pressures of Pākehā settlement should be resisted to the stage of open warfare. In Ōpōtiki the flame was ignited in March 1865, when the missionary Volkner was killed. Despite warnings to stay in Auckland, he insisted on returning to his church of Hiona – still standing in Ōpōtiki's main street, now known as Hiona St Stephen – when the local Māori became influenced and inflamed by the religious and political doctrine of Hauhauism. Because of his reports on the movement of the Hauhau emissaries, Volkner was regarded as a Government spy and paid the penalty.

His death induced the Government to send a punitive expedition to $\bar{O}p\bar{o}tiki$ in September 1865, and from the time of its landing there was a continuing campaign waged throughout the surrounding country. The campaign increased in intensity when Te Kooti escaped from the Chatham Islands in 1868, and his association with this area continued off and on until his final surrender at Waiotahi in 1889.

Major engagements were fought on the sandhills at the entrance to Ōpōtiki harbour; on the western side of the Waioeka Straight where one of the few cavalry charges of the New Zealand wars occurred at the mouth of the Waioeka Gorge; and at Maraetai in the gorge itself. This latter place is now known as Oponae and across the river is the site of Te Kooti's base which was captured by the Government forces with severe casualties being inflicted on the defenders. A large church, just completed by Te Kooti, was razed, a number of prisoners were shot on the side of the riverbed and Te Kooti made one of his numerous escapes to fight again.

The decline of Whakatōhea as a tribe of influence could be said to have started when they were decimated by the Ngāpuhi and Ngāti-Maru muskets in the 1820s. The confiscation of their land 40 years later was a bitter blow.

While all this military activity was going on, a township was beginning to grow adjacent to the wharf, then near the present monument. A military garrison inevitably led to the establishmnt of commercial activity and thus Ōpōtiki had its business origins.

Following the end of hostilities, the original inhabitants had their coastal lands confiscated as punishment for their support for the rebellion.

However, after years of negotiation and a successful petition and compensation for the confiscation of their lands the Whakatōhea Māori Trust Board was established. Today Whakatōhea Māori Trust Board administration offices and board room are situated on St John St at the junction with Elliott Street.

The Whakatōhea Māori Trust Board has a new vision. "Ko te kai hoki i Waiaua" - "To be the food bowl that feed's the world" This vision describes what the organisation will look like in the future. It serves as a guiding beacon for the future of the organisation and which it aspires to be.

Our Purpose is "Kia rangatira i ngā uri o te Whakatōhea" "To lift our nation, and to grow and invest in the well-being of our people" The Whakatōhea Māori Trust Board exists to improve the lives of its people through the six "50-year Strategic Goals". Culture, Health, Education, Economics, social and Environment. The Board currently manages assets in fishing, dairy farming, kiwifruit, forestry, property, aquaculture and social and health services.

GROWTH OF A COMMUNITY

When fighting ceased Ōpōtiki became a military settlement by Government policy. From a strategic point of view it was necessary to establish a military presence in this isolated area, but preferably without the expense of sustaining a standing force. So the soldiers were given discharge and the land at the same time. Most of the settlers were from the 1st Waikato Regiment. They received 50 acres as privates, 60 acres as corporals, and so on.

Development took place rapidly. The Ōpōtiki flats proved rich and productive and in the 1870s maize, potatoes, wheat and cattle were being shipped to Auckland. The Ōpōtiki Public School was opened in 1873, and in the same year a store was opened at Te Kaha. In the town, a cordial factory commenced operations as did a bakehouse and a brewery. Bricks for such buildings were made locally.

In 1882 the Armed Constabulary who had arrived in 1868, were transferred. Some of these men too, remained in the district. One of them was the father of Dickson Savage, better known as Dick Travis, V.C., New Zealand's most highly decorated soldier of World War 1, and an honoured son of Ōpōtiki. Farm development of Paerata and Waiotahi commenced in this decade. In 1889 whiskey was selling here at six shillings a bottle, butter at five pence a pound and eggs at 8 pence a dozen. Since then whiskey has increased exorbitantly in price!!

And so the community grew, with the good earth providing sustenance for a swelling population which in 1998 stood at about 9600 in the County which includes the township. Postal services started in 1901, the Hukutaia soldier settlement was opened up in 1919, the district boasted a racecourse which became an airfield. So in these and many other ways progress was seen. Opōtiki's history would fill volumes. Perhaps the foregoing will encourage visitors to look around them with the realisation that stirring events have touched these placid surroundings in years not so far distant, and visit our very interesting Museum in Church Street.



ÖPÖTIKI to GISBORNE via Waioeka Gorge

For STATE HIGHWAY 35 ROUTE TO GISBORNE – SEE PAGES 66 TO 86.

KILOMETRES FROM ÖPÖTIKI

KILOMETRES FROM GISBORNE

144km

The Wajoeka Journey – Te Awa a Tamatea is situated on State Highway 2 between Ōpōtiki and Gisborne. The highway follows a route carved by rivers through the steep forested hills of the Waioeka Gorge Scenic Reserve. The trip from Opōtiki to Gisborne can probably take

about two and a half hours but by picnicking or generally messing around anywhere in the delightful bush setting of the gorge the trip can profitably be made to last many hours longer. To start follow State Highway 2 south along St John Street, past the cemetery, continue to the right then you come out onto the Waioeka Flats. This straight road continues until the settlement of Waioeka and the entry into Waioeka Gorge Scenic Reserve (New Zealand's largest scenic reserve). The gorge has many idyllic picnic spots and can be a fisherman's paradise when the fish are biting.

'The Waioeka Journey – Te Awa a Tamatea', is a project where seven rest areas have been established at sites through the gorge to encourage travellers to stop, rest and reduce driver fatigue, a significant contributor to Waioeka accidents. Information panels at each site tell of the history, culture, geology and ecology of the gorge. Stories of the Waioeka Gorge show it is not a place to be taken for granted, but has hidden depths that will delight and challenge people for



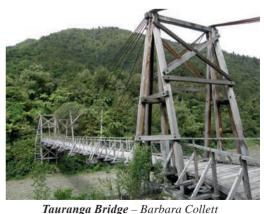
119km

generations to come. A place with tales of hardship, ingenuity and adaption. Each of the sites has its own story to tell.

Tauranga Track see Walks Page 16. 25km

Tauranga Bridge has recently been carefully restored. Just five minutes walk from the carpark, the historic Tauranga Bridge – a single span harp suspension bridge spanning 60 metres, is one of only two remaining in New Zealand. The bridge stands as a monument to the commitment of settlers determined to make a living off the land of Waioeka. For those who enjoy light adventure, the 2-3 hour walk up the valley from the bridge is beautiful, and takes in one of the first areas farmed in the Ōpōtiki district. Please note: two creek crossings are required to complete the loop track.

The gorge continues through Oponae and Wairata.



Stop & get out in the wild today! Nothing beats a breath of country air 43km Wairata 101km

The Waioeka River turns south at Wairata and the main road follows the Opato Stream.

47km Manganuku Bridge

97km

Another area well worth the stop for a picnic or overnight stay is Manganuku Bridge. Here you will find toilets and large flat grass areas next to the river for overnight camping. At the eastern end of the camp is the old main highway bridge (see photo below) which was which was replaced when the highway was realigned many years ago.



Soon after the road starts to climb out of the gorge and wind its way up over Traffords Hill, at 725 metres the high point in the trip. Just after you cross the bridge and the head waters of the Motu River, you will come across the sculpture **Hinetapuarau** (see photo pg 63), showing the connections between Tūranga Iwi (tribe) and Hapū (sub-tribe). A right turn on Te Wera Road would take you through even more scenic back country roads and on to Wharekopae, **Rere Falls & Eastwoodhill Arboretum** (see page 102) joining SH2 again south of Gisborne. One and a half kms from the SH2/Te Wera Road intersection is the Moanui Road turn off to **Moanui - Koranga - Tawa Loop Track** (see WALKS pg 16) or continue on the main road to Matawai.

72km Matawai 72km

Matawai is a small rural settlement and the junction of two great cycle trails...the **MOTU TRAILS CYCLEWAY** heads to Ōpōtiki from here or **RERE FALLS TRAIL** heads to Gisborne, or combine both "Coast to Coast" (See pages 4 to 6).

Before you leave the area turn left in the village and visit Motu (14kms from Matawai) where you will find **Motu Community House** and a bit further on the Motu Falls (See SIDE TRIP below).

Motu Village & Motu Falls Side Trip *Or return trip to Ōpōtiki via Motu Road Scenic Drive (see page 11 for Scenic Drives).* Motu Village is 14km from Matawai. Motu is a very well established and productive farming community. Special Attractions include **Motu Falls** (5kms from Motu Village) and the **Whinray Reserve Bush Walk** which is an easy two hour walk along the old Military Track. This is not a loop track, but there is vehicle access from each end – the other end is on Marumoko Road – off the old Motu Road. Other activities are mountain biking (including Motu Trails, part of the New Zealand Cycle Trail) and trout fishing.

KILOMETRES FROM ÖPÖTIKI

KILOMETRES FROM GISBORNE

On leaving Matawai the road to Gisborne follows the old railway track down through some majestic hill country that borders Te Urewera. Another 16kms further on you will come across Makaretu Road where you will find **Haurata High Country Retreat and Farm Walks**.

Haurata High Country Retreat and Farm Walks: Experience Gisborne's most spectacular scenery and accommodation. See advert below.



91km Otoko 53km

This is the western end of the Heritage Trail Walkway. The 5km walkway follows the old Gisborne to Motuhora railway, taking 2 – 3 hours walk, suitable for all ages. Closed 1 August – 23 October for lambing.

114km Te Karaka 30km

A turn off the main highway takes you on a loop of the original main highway through the village of Te Karaka. The well-stocked country Butcher Shop **Te Karaka Meat Traders** is well worth a visit!

Te Karaka Meat Traders: Well-stocked butchery with quality meats & smallgoods at country prices. Friendly Service. 25 Library Rd. Ph: 06 862 3532. See advert below.



Carry on the loop takes you back onto SH2 again. A further 300 metres along the main road from the Te Karaka entrance/exit you will find **Riverview Treks & Pinehollow Horse and Pony Rides**.

Riverview Treks & Pinehollow Horse & Pony rides: Treks & lessons. 2224 Matawai Rd. Ph 027 749 1629. See advert page 98.



R G

5km

A left turn here takes you into Gisborne and around the East Cape. A right turn leads to Wairoa and Napier.

Showgrounds Park Motor Camp: 20 Main Rd, Makaraka. Gisborne's very own cycle hub holiday park. Ph: 06-867 5299. E: camp@gisborneshow.co.nz See advert page 94.

FOR GISBORNE INFORMATION SEE FROM PAGE 87 TO 101.



Visit Sunshine Brewery: 49 Awapuni Rd, Gisborne. Open for tastings. Bar service & pizza available. See advert page 93.











Ōpōtiki to Gisborne via SH 35

For alternative route to Gisborne via Waioeka Gorge see pages 62 to 65.

0km 334km



State Highway 35 – To venture East, around "The Coast" head up Elliott Street and over the Otara Bridge. You are now on State Highway 35, you will be taken into one of the more isolated regions of New Zealand. There are however plenty of options for quality accommodation and the availability of petrol has improved with a number of self-service 24/7 stations enroute, but fuel gauge before you leave as they are speced at the 100kms, 160kms, 206km.

check your fuel gauge before you leave as they are spaced at the 100kms, 160kms, 206km, 233km and 243km marks. Cash can be in short supply although Eftpos is now common, some cash for those odds and ends is advised. The sealed roads are in good condition but are occasionally winding so please drive carefully, as we want you to come back!

There are a number of side trips to visit the beautiful beaches and bays off the main road that are well worth considering.

1km TABLELANDS DETOUR

333km

Turn right and travel up Gows Road to Tablelands. Turning left at the top of the hill will take you along Beach Road and down to Hukuwai Beach back on to State Highway 35. Continuing along Tablelands Road you will find **Capeview Cottage.** This is a main area for kiwifruit in the district.

Capeview Cottage: Luxury Cottage in the country. Ph 07-315 7877. See advert below.



3km Hukuwai Beach

331km

This is a popular and safe swimming beach. Here surf casting and long-line fishing is often well rewarded. There is a good picnic area with toilet facilities. Walking the beach and beach-combing can prove very interesting. The small hills rising on the right-hand side of the road were once the sites of pre-Pākehā native villages. Continuing on the main road you will find.

Opotiki Fishing Charters: Snapper Specialists. Small groups, friends or families. Mike Ruru Ph 027 268 6190 www.opotikifishingcharters.co.nz



Stop & feel the sand between your toes & smell the salt air!

Tirohanga Beach Holiday Park

Awesome location next to sandy beach.
Variety of cabins, shady powered & non power sites.
Safe swimming beach, Good fishing, diving family fun.
Ideal relaxing no fuss holiday beside Motu Dunes Cycle Trail.
Great base to Explore the East Coast.

Don't forget your bike & walking shoes! SH35, Tirohanga Beach, Opotiki

P 07 315 7942 E tirohangahp@gmail.com



6km Tirohanga

328km

Continuation of sandy beach and sand dunes, close to the road. Good surf fishing and swimming. The Tirohanga Bluff, a hill on the seaward side of the road, has an old Māori fortification on top where old trenches are easily discernible. The **Tirohanga Beach Holiday Park** has up-to-date modern cooking and ablution blocks and the owners offer every assistance to camper.

Tirohanga Beach Holiday Park: East Coast Road, RD 1, Opotiki. Ph/Fax 07-315 7942. Julie Munro. Right on the Motu Trails and Beach. See advert above.

11km Waiaua River

323km

A pleasant picnic area alongside a small river.

MOTU ROAD SCENIC DETOUR Also see Scenic Drives page 11 for reverse loop trip. Cross the Waiaua River and turn right for the Motu Road to Matawai via Toa Toa and Motu. Three kms on the left are the Waiaua Church & Marae. As a

via Toa Toa and Motu. Three kms on the left are the Waiaua Church & Marae. As a contrast to the coastal scenery and easy driving on SH35 the old Motu coach road provides a more challenging drive on metalled road through some of the best rugged bush-clad mountainous country in New Zealand. Toa Toa - Valley of the Clouds, some 40km from Ōpōtiki, now a quiet backwater, once supported a thriving community with timber mills, cheese factory, post office and school. Continue by veering right at Toa Toa. A detour at the Motu Falls - well signposted - will prove rewarding. With good amenities the falls is an ideal place for a picnic lunch. Allow the best part of a day for the 140-odd km round trip back to Ōpōtiki via the Waioeka Gorge or continue on from Matawai to Gisborne (see Ōpōtiki to Gisborne via Waioeka Gorge Pg 62 & 63 & Motu Trails pages 4 to 6 for services available).

13km Omarumutu 321km

This is the site of the Omarumutu War Memorial Hall, the interior decoration of which belongs with the finest Māori art in the country. The Tutāmure meeting-house reveres the ancestral chief of the present Ngāti Rua sub-tribe of Whakatōhea, who attacked and won his battle with Kahungunu at Te Mahia Peninsula. Visitors are welcome to inspect the Marae grounds unless there is a Tangi [funeral] being held, this is indicated when the Marae flag is flying at half mast.

The original pā sites of Tutāmure may still be seen today at Rāhui. The Makeo peak, behind Omarumutu, was one of his strongholds.

KILOMETRES FROM ÖPÖTIKI

KILOMETRES FROM GISBORNE

17km Opape

317km

This is where the sandy beach ends amid the rocky inlets. Small fishing boats may be launched here to seek their way through the channel to the open sea. Eastern boundary of the Whakatōhea tribe, Opape is the site of the Muriwai meetinghouse overlooking the sea. Here visitors can find a well equipped camping ground set well back off the main road and a newly developed coastal walkway. See WALKS page 16.

Opape Motor Camp: 7 Opape Rd, Easy Beach access for Swimming or fishing. Powered & non powered sites. Pet friendly. Web: www.opapemotorcamp.com Ph: 021 123 2971 Email: opapemotorcamp@gmail.com



Whānau checking out a rockpool at Opape.
- Photo Ngaio Knebel

24km Törere 310km

As you come down onto the Tōrere Straight, a left just at the base of the hill is the road to the beach and **Tōrere Macadamias**, where they grow, harvest and process premium organic macadamia products. Also onsite is New Zealand's largest macadamia nursery supplying 95% of the macadamia plants in the country.

Torere Macadamias: Beachfront Nursery & Orchard - Plants & Products available online or at Gisborne Farmers Market. Regular Field Days. See advert below.



Tōrere is a large semi-circular bay, rocky at each extremity, and with a steeply shelving pebble beach, with deep water close to shore. Unsuitable for swimming but ideal for fishing. A lovely picnic area is situated on the western side of the bay beneath large pohutukawa trees. At the eastern end of the Bay the Bookbinders Road leads to some historic walkways, which include evidence of early Māori settlement on top of the hill and a whaling oven along the beachfront below the hill. This is private property so a phone call would be a wise move.

A richly decorated church, serving the local Ngaitai tribe here, is worth inspecting, and the key can be collected at the nearby Runanga office where you will be directed to local points of interest and the various cottage industries. As you drive up the hill take time to see the magnificently carved Whakairo Gateway to Tōrere School.The Ngaitai tribe of Tōrere are descendants of Hoturoa's daughter, Tōrere, who came ashore from the Tainui canoe on its journey along the coast from Whangaparaoa. The Tainui eventually terminated its journey from Hawaiiki at Kawhia, after being dragged overland from the Waitemata into the Manukau Harbour.

29km Hawai 305k

A similar shelving beach to Tōrere, bare of trees, and usually covered with driftwood. An excellent fishing spot, with river swimming and surfing at the eastern end of the beach. This is the boundary area of Te-Whānau-ā-Apanui tribe, which extends to Cape Runaway. Many tribal skirmishes have been reported about here - the old Ngariki tribe has Pā's in the hills - and the Hawai River, on the eastern side of this area, appears to have been part of one of the old tracks to the Gisborne plains in ancient times.

40km Maraenui/Haupoto

A 198 metre high Maraenui hill on the coastal road provides look-out spots which give panoramic views of the coast to Ōpōtiki and beyond, and to Te Kaha and Cape Runaway. A narrow strip of private farmland separates the beach from the main road. The beach is stoney and shelves steeply into deep water, another good fishing spot. The rivermouth is renowned for kahawai fishing in season and can be reached from both sides. This area was the location of numerous Pā sites along the coastal flats and in the hills behind.



During the siege of Te Kaha, this area provided much-needed food supplies for the defenders. Maraenui Pā was attacked by the northern Ngāpuhi tribe.

45km Motu River

The coastal road from Maraenui runs inland several kilometres then crosses the Motu River Bridge and continues alongside the river back to the coast. Just across the bridge on the left is the Mōtu River Jet launching spot (see advert below). The Mighty Motu River rises in mountainous country beyond Matawai and falls 487 metres along its 110km run, has a catchment area all in virgin forest of over 900sq kms. The Motu River runs through some of the most awesomely scenic country in New Zealand. Unique and rare flora and wild splendour scarcely

290km



Motu River Jet.

touched by man. The entire river is covered by a conservation order, its waters offer the only access to view these scenic wonders. Excellent opportunities for white water rafting, kayaking and exhilarating jet boating.

Motu River Jet: Adventure & excitement. Suitable for all ages. Ecological & Historical Commentary. Bookings Essential. Ph Mark 027 4707 315. See advert below.



EXPERIENCE ADVENTURE & EXCITEMENT JET BOATING THE MOTU RIVER

Ecological & Historical Commentary

Summer Departs Daily

10am, 12 noon, 2pm, 4pm, 6pm

Suitable for all ages. Bookings Essential

www.moturiverjet.com Ph or text 027 470 7315 • Email moturiverjet@gmail.com 51km **Whitianga Bay**

Deep water cove, in one of the most beautiful spots in New Zealand.

57km 277km Omaio A wide, fairly sheltered bay, with the road running along close to the beach area. The

shingle surf beach shelves steeply, and provides good fishing. At the bend, a sharp left here leads you to some wonderful carvings on the Marae gateway, many ideal picnic sites, toilets and the Hoani Waititi Reserve. Continue to the right on the Pacific Coast Highway.

63km **Little Awanui**

283km

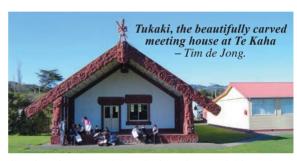
Sandy, sheltered cove and bay, ideal for picnics or just stopping to admire the view and maybe swim, fish, dive or to go boating.

71km

Welcome to Te Kaha

263km

Te Kaha (to stand firm). Named after withstanding many sieges by invading tribes. At Te Kaha Tukaki, a beautifully carved meeting house (see photo) and the remains of old fortification can be seen. An early whaling settlement, farming increased as whale numbers dwindled. In more recent vears Te Kaha's ideal climate has lead to many kiwifruit orchards being established. A popular



vacation area being situated on a headland and surround by glorious bays. Fishing along the coast is very popular.

Continuing on SH35 you will find the Te Kaha RSA and the Te Kaha Beach Hotel (see advert pg 71) who have an EV Charge Station.

On past the Marae you will find the Te Kaha Holiday Park Motels & Café, General **Store and Takeaways,** overlooking the bay.

> Te Kaha Beach Hotel: Stylish Self catering apartments overlooking the sea. Book online www.tekahabeachhotel.co.nz or Ph 07 325 2830. See ad opposite.

Te Kaha Holiday Park Motels & Café: Post Shop, Lotto, accommodation, café. Ph 07-325 2894. See advert below.



Maraetai Bay also known as School House Bay, is a safe, sandy sheltered beach for swimming or laz'n and there is a public toilet. The Resource Recovery Centre for refuse disposal is on Copenhagen Road, which you can access from just past School House Bay. On the left 3km from School House Bay is the Maungaroa Marae with a whale boat on display. This is the historic "Greyhound" that in 1993 was returned to the coast from Gisborne Museum. The ruins of its boat shed can be seen on the beach below the marae. Further on, by the roadside between two lovely pohutukawa trees, is buried Princess Te Rangi Pai and her husband John Howie. The grave is marked with a guardian angel headstone, one of the wings of which was damaged during the Wahine storm of 1968 (the stone has since been repaired).

BEACHFRONTPARADISE

Affordable beach-style hotel, overlooking the shimmering waters of New Zealand's beautiful Eastern Bay of Plenty.



RELAX | UNWIND | ENJOY



TeKaha

BEACH HOTEL

LUXURY ACCOMMODATION | WEDDINGS | CONFERENCES SWIMMING POOL | SPA POOL | RESTAURANT | BAR | CAFE



SH35 | 3 HOTEL ROAD | TE KAHA

P: 07 325 2830

E: reception@tekahabeachhotel.co.nz
W: www.tekahabeachhotel.co.nz



KILOMETRES FROM GISBORNE

The Howies lived for many years in their home "Kopuakoeaea" at Maungaroa. Mrs Howie was a great celebrity and a famous New Zealand singer who performed before royalty.

76km Kereu River Good fishing, picnicking and laz'n.

259km

Standfast Horse Treks: Beach, River or bush. All ages & riding abilities catered for. Based at the mouth of the Kereu River. See advert below.



\star Standfast Horse treks \star

'A family owned business with a passion for horses, adventure and sharing our piece of paradise with you'

Book on our Facebook page: www.facebook.com/standfasthorsetreks E: standfasthorsetreks@gmail.com P: 0274 604080 | Kereu River Mouth - Te Kaha, SH35



88km Welcome to Whanarua Bay 246km

Whanarua Bay is considered by many to be the prettiest bay on the coast. The climate here, as on so much of the coast, is without equal in New Zealand and as some claim, in the world - Whanarua Bay has its own sub-tropical micro climate. The small beach is ideal for picnics, swimming & snorkelling. Access to the bay is over private land and vehicle access & parking is limited during peak holiday season. Caution is required at all times. Visitors are asked to walk the short distance down to the beach.

Pacific Coast Macadamias: Our sub-tropical plantation is open daily during the summer months for espresso coffee and macadamia products. See advert below.



90km Maraehako Bay

244km

Beach access only through private property.

99km Raukokore

235km

Easily recognised by the Anglican Church on the promontory and the Catholic Church almost opposite which was once marked by a huge whale bone arch, a relic of the old whaling days. The arch is now housed in the Whakatāne Museum where it was placed for safe keeping. Good fishing and a sandy beach near the school. There is a Resource Recovery Centre for refuse disposal 400m up Orete Forest Road which you will find on the right at the top of the hill after leaving Raukokore.



107km Welcome to Waihau Bay 227km 'A Haven for Deep Sea Fishing'

Waihau Bay is a rock-strewn bay where you will find a Post Office store which was founded by James Walker who established his business interests here in the 1870's. There are some good fishing spots locally with a good boat ramp catering for trailer boats of all sizes. Ramp has access straight out into exciting deep water fishing of all categories. The local Waihau Bay Fishing Club is active with local tournaments throughout the year as well as supporting NZSFC national tournaments. There is also a local coastguard (VHF Channel 65) manned during daylight hours. Adjacent to the boat ramp there are public toilets.

Waihau Bay Store: Indulge in our tantalizing menu or simply treat yourself to a barista coffee and soak up the coastal sun on our fabulous seaside deck. @waihaubaystore. 07-325 3885. See advert below.





110km Oruaiti Beach

224km

A safe, sandy, swimming beach, this is considered by many to be the best beach on the East Coast road.

Waihau Bay Holiday Park: Motel units, Powered & non-powered sites, Camp Shop & Café Ph 07-325 3844 Email waihaubayholidaypark@xtra.co.nz. See advert below.



118km Whangaparaoa (Cape Runaway)

216km

This is the boundary of the Ōpōtiki District and also of the local tribe, Te-Whānau-ā-Apanui. Take time out to learn some local history and stand where the warriors of the Tainui Canoe first landed at Whangaparaoa Beach. There is a good beach and

fishing. Turn off by the School to the beach and small boat launching. The Cape itself cannot be reached by road. Opposite the School there is an Interdominational church. It is here that two famous canoes landed from Hawaiiki about 1350 A.D. – the Tainui and the Arawa. Other canoes such as the Tauira and Tokomaru are also said to have called at Taungawhaka, this spot is where kumaras were supposedly first introduced to New Zealand. A restored old Pā site and meeting house are of historical interest at Whangaparaoa.

134km Potaka - turn off to Lottin Point 200km

Potaka is the most northerly of Ngāti Porou communities and is the start of the Ngāti Porou tribal area. Here there is a school and a marae, a road to the left runs down to Lottin Point. This public road (not recommended for larger vehicles) is bounded by private property and visitors are requested to observe the owners rights.

Lottin Point is well worth a visit. Here we have the serenity of quiet bays and the contrasting rocky coastline with pounding seas. There is good fishing here both for the diver and the surf caster.



Just before reaching Hicks Bay you will notice the aptly named "Nipple Hill" also the beautiful Waihirere waterfall in the bush on the right.

151km

Welcome to Hicks Bay

183km

Te Wharekahika

Hicks Bay – There is a sudden and dramatic change and this bay, originally named Te Wharekahika and renamed after one of the crew of the "Endeavour" is a truly lovely place.

In Ngāti Porou history it gains its importance as the place the most famous of Ngāti Porou fighting chiefs, Tuwhakairiora first made his home on entry into the area.

In times past a freezing works and port were established at the western end of the Bay under the lee of Matakaoa Point. With forestry development on the East Cape, maybe the port will be developed again. Hicks Bay marks the start of the large sheep and cattle stations which extend from here to the south of the North Island along the East Coast and for many miles inland.

A left turn off the main road you will find a playground and toilets. If you continue straight you will come to the Hicks Bay Wharf (take care, narrow road & old wharf) or a right turn will take you to Onepoto Bay a beautiful quiet secluded bay, it is an ideal safe family recreational beach. Swimming and popular with surfers. Onepoto served as the local boat landing bay pre-European and during early settlement, prior to the Hicks Bay Wharf being established.

On leaving the flat as you wind up the hill some real views are revealed. Here you will come upon Ngā Puriri Bed & Breakfast. Just opposite on the hill is one of New Zealand's largest Puriri trees.

Nga Puriri Bed & Breakfast: Self-contained cottage overlooking beautiful Hicks Bay. www.ngapuriri.nz. 5138 Te Araroa Rd. P: 021-286 1861 E: paulinesummersby@gmail.com

A short journey over the hill, Pukeamaru, with brilliant views leads you down to the Tokata flats, where you will find the well equipped and friendly **Te Araroa Beachside Holiday Park & Motels** and the interesting **East Cape Manuka Visitors Centre** is well worth a stop. Between here and Te Araroa there is a Caravan Dump Station on the seaward side of the road.



160km

Welcome to Te Araroa

174km

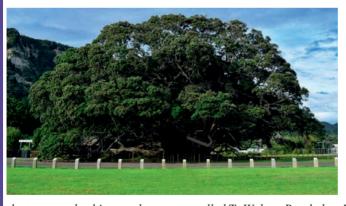
Te Araroa Beachside Holiday Park & Motels: Tent & powered sites from \$18. Motels from \$150. Onsite takeaways available. Ph 06 864 4873. See advert below.

Motels, Cabins, Powered & Tent Sites, General Store, Bottleshop, Diesel Stop, WiFi, Short walk to beach, swim or fish off the rocks. EFTPOS available.



East Cape Manuka Visitors Centre: Manuka Oil and Manuka Honey products available. Visitors welcome. See advert below.





Te Waha o Rerekohu - the name of the school is the same as that of this great pohutukawa tree. Believed to be well in excess of 350 years old, it stands 21.2 metres tall and measures 40 metres at it's widest point. It is also reputed to be the largest of its species in the world. The name according to Hatiwira Houkamau, Rerekohu had a Store House where

the tree stands, this store house was called Te Waha o Rerekohu. When the house was no longer there the name remained with the tree.

Allied Petroleum TE ARAROA 24/7/Fuel

EASTERN STORE

27 Rata Street | Te Araroa

91 Octane & Diesel Bill & Liz Koia - Ph 021-0832-7535 Allied
Petroleum
never run out

160km Te Araroa continued

174km

Te Araroa is a small township with a large community. The town has the **Kai Kart Café & Takeaways** and the **Matakaoa Four Square** is a well stocked store with Petrol & Diesel available next door at **Allied Petroleum**. Locally there are many points of interest – In the School grounds on the Beach front stands a giant **Pohutukawa tree (Te Waha o Rerekohu)** reputed to be the oldest & largest in N.Z. Historic Whetumatarau Pā site towers prominently above the township. There are public toilets, a Skate Park and Playground adjacent to the waterfront.

East Cape Lighthouse: The all weather road runs along the waterfront through private land so beware of stock on the road. The lighthouse is the most easterly in the world. Unfortunately the stairs leading up to the lighthouse are in disrepair due to recent storms so are closed for safety reasons. However the 40 km round trip is most rewarding, especially done early to see the sunrise. The area surrounding the lighthouse is private property so please respect this.

Allied Petroleum 24/7 Fuel: 27 Rata St. 91 Petrol & Diesel. 24 hours. 7 days. Always pays to top up when you can when travelling "The Coast". See advert pg 76.

Kai Kart Takeaways: Ph 06 864 4806. Fish & Chips, Burgers, Toasted Sandwiches, Coffee, Cold Drinks. No Credit Cards. Hours Tue-Sat 9.30am to 7pm. Sun 9.30am to 5pm.

Matakaoa Four Square: Open 7 days. Supermarket Shopping. Lotto. Beer & Wine. Wide range of Groceries. LPG. 29 Rata St. Ph 06 864 4874. See advert below.

MATAKAOA 4 FOUR SQUARE



SUPERMARKET SHOPPING • BEER & WINE

Open 7 Days • Wide range of Groceries • LPG • Petrol/Diesel next door • Hot Food Available

New Zealand Post Agent Phone 06-864-4874 • 29 Rata Street, Te Araroa

187km Tikitiki 147km

Tikitiki lies in a valley on the bend in the road and is reached after having driven through some pleasant farmland with areas of forestry development. Tikitiki contains much of interest to the student of the Māori. The Waiapu River offers good fishing at the mouth. Tikitiki has a school, a health centre, an R.S.A., Postal Centre and Café. St. Mary's Church at Tikitiki should on no account be missed. The project had to excel all other churches and have Māori architectural design. The wonderful carvings and Tukutuku woven panels were created by local Ngāti Porou craftspeople and the pulpit



St Mary's Church, Tikitiki.

was a gift from the Te Arawa tribe. Entry by gold coin donation inside church.

The journey from Tikitiki to Ruatōria is a scenic one on which you follow the Waiapu River.

206km Weld

Welcome to Ruatōria

128km

Ruatōria is a left turn and 5 minute drive off the main highway. The heart of Ngāti Porou and the second largest iwi by population in Aotearoa. Nestled beside Maunga (Mount) Hikurangi, at 1754 metres this is the highest non-volcanic peak in the North Island and the first place in New Zealand to see the sun each day. In the main street you will find **Kai Kart Takeaways**, and the well stocked **Four Square Ruatoria**. The township is humble but proud and determined. Visit Whakarua Park the "cake tin" of Ngāti Porou East Coast Rugby, the union boasts both a men's and a women's representative team, from a one of the smallest provinces in Aotearoa. Past players include Māori All Black legend George Nepia of the Invincibles and many others have gone on to wear the black jersey.

Sir Apirana Ngata lived here and is remembered by the Ngata Memorial College. Māori VC recipient Lieutenant Ngarimu was born here.



SUPERMARKET SHOPPING • BEER & WINE • HARDWARE • SOUVENIR T-SHIRTS
PETROL & DIESEL HOURS: Mon-Sat 7am-6.30pm Sun & Public Hols 8am-5pm



PHONE: 06-864 8450
WAIOMATATINI ROAD, RUATORIA

Coto

Four Square Ruatoria: Supermarket shopping, Petrol & Diesel, Lotto, Hardware, Souvenir T-Shirts, Beer & Wine, Ph 06 864 8450. See advert above.

Kai Kart Takeaways: Fish & Chips, Burgers, Toasted Sandwiches, Coffee, Cold Drinks. Open Tues-Fri 10.30am to 8.30pm. Sat & Sun 12 to 8pm. Stats closed. Ph 06-864 8083

Maunga Hikurangi: Join us for a day experience where out Ngati Porou guides tell the stories of the nine whakairo (carvings). Book at www.maungahikurangi.com. See advert below.



233km Welcome to Te Puia Springs 101km

Te Puia Springs is interesting because of the thermal activity. Partly on account of the springs, which were considered medicinal, a hospital was built early last century. After being modernised several times it is now a general purpose hospital administered by the Ngāti Porou Health arm. The small but attractive settlement has the well-stocked **Te Puia Springs Store**, catering for your every need, with clean public toilets next door. Just north there is also a pleasant golf course. An interesting area worth more than a passing glance.

Te Puia Springs Store: Your one stop holiday shop! Petrol, Diesel, Bait, Ice, Coffee, Ice Creams, Pies, Fresh Fish and much more. Ph 06-864 6717 see advert below.

TE PUIA SPRINGS STORE

Petrol, Diesel, Oil • Fish bait • Ice • Fresh water supply • Coffee Rolled ice creams • Hot and cold food • Milkshakes Find Us on Facebook Home Made pies • Fresh fish • Postal services available

OPEN 7 DAYS FOR HOURS PH 022 139 5574

Your One Stop Holiday Shop, World Famous Kai For Coasties. Grab a latte and relax, enjoying our friendly hospitality. Wi fi available.



243km Welcome to Tokomaru Bay

91km

Tokomaru Bay is a quiet coastal township with rocky headlands at each end of 8kms of golden beach. Great swimming, surfing & fishing. First street on your left will lead you to **Stranded in Paradise Eco Lodge** (see advert page 84). On the main road on the left you will find the restored historic **Te Poutapeta - The Post Office B&B** (see advert page 81). On the waterfront you will find Public Toilets & a Skate Park.

Turning left onto Beach Rd will take you along the picturesque beachfront to a warm welcome at **Te Puka Tavern** (see advert page 81). Further on to Waima at the east end of the bay you will find the old wharf, for which fundraising efforts are being made to restore and the remains of a freezing works which closed down in 1952, relics of the era when transport on the coast was by sea. The New Zealand Shipping Co. had a depot here and the harbour operated until 1963.

Back on SH35, just after the bridge on the right you will find **The Fish Shop, Tokomaru Bay Holiday Park** and **Cafe 35** (see adverts page 80), on the left is **The Blue Marlin Cabins** (see advert page 81). A left turn here will take you to the beachfront and a nice picnic spot. A bit further on the left you will find the well stocked **Tokomaru Bay Four Square** (see advert page 80).





Tokomaru Bay Café's, Bars & Restaurants

Cafe 35: Home of the Famous Paua Pie. Licenced Cafe. Free Wifi. Great Coffee. Look us up on Facebook. Ph 021 0591 228. See advert below.



Te Puka Tavern: 153 Beach Rd Ph 06-864 5465. Accommodation, Bar & Bistro. 4 Quality 2 bedroom Motel Units. www.tepukatavern.co.nz. See advert page 81.

The Fish Shop: Fish & Chips, Burgers, Pies, Sandwiches, Ice Cream, Milkshakes etc.



Tokomaru Bay Grocers

Tokomaru Bay Four Square: Fuel, Lotto, General Store, ATM, Beer and Wine, Open 7 days. Ph 06-864 5718. See advert below.





Tokomaru Bay Accommodation

'Stop and enjoy the remoteness & hospitality'

Stranded in Paradise Eco Lodge: 21 Potae St. E: sipbackpackers@gmail.com Ph 027 332 6506 www.stranded-in-paradise.net. See advert below.



Lonely Planet Top Pick 5 Star TripAdvisor Rating

Affordable cabins and funky lofts or book entire lodge from \$150 a night. Sleeps up to 15. Stunning views and sunrises. 21 Potae Street, Tokomaru Bay

Email: sipbackpackers@gmail.com Mobile: 027-332 6506



Te Poutapeta/The Post Office B&B: Historic Places Trust 100 year old building. Ouality accommodation. Ph. 027 459 4099. See advert below.



Te Poutapeta - The Post Office B&B

HISTORIC PLACES TRUST 100 YEAR OLD BUILDING

Quality accommodation • Fully self catering facilities Three bedrooms • ½ minute walk to beach

on tripadyls

Bill & Jan Hughes - 8 Waimana Street, Tokomaru Bay Mobile: 027 459 4099 Email: tokopostoffice@gmail.com

Te Puka Tavern: 153 Beach Rd Ph 06-864 5465. Accommodation, Bar & Bistro. 4 Quality 2 bedroom Motel Units, www.tepukatavern.co.nz, See advert below.



BAR • RESTAURANT ACCOMMODATION

Panoramic Ocean Views | 4 Quality Motel Units FREE Wi-Fi

A full bar/restaurant, superior accommodation, motorhome/caravan overnight parking. Friendly locals to chat with.



Follow us on facebook.

The Blue Marlin Cabins: Self contained units, full kitchen, towels/linen supplied, Smart TV, Heatpump. Sleeps 7. Phone 027 808 2770 or Email bp8rcpoi@gmail.com

Tokomaru Bay Holiday Park: Power camping sites, Cabins, Ablution block, Laundry, Dump Station, 45 Waitangi St. #TKY4047, Ph 06 864 5784 or 027 314 4211, See advert page 80. **267km**

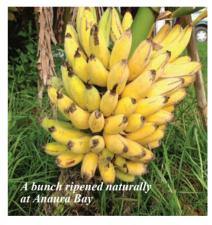
Welcome to Anaura Bay

67km



Anaura Bay is one of the most beautiful of all the East Cape Bays. It is well worth the 7km drive. Steeped in history, Captain Cook berthed at Anaura where he was

warmly welcomed by local Māori, after a speedy retreat from Poverty Bay! Anaura is a very safe haven with a flat golden sanded beach with great fishing. As you arrive at the bottom of the hill directly in front of you is the entrance to **Anaura Bay Family Motor Camp** (see advert below) and a public toilet. A left turn here will take you to **Rangimarie Beachstay** (see advert below). Against a backdrop of wonderful native bush is a well formed DOC walkway. This 4.5km loop track is family friendly, taking about 2 hours. The potential of commercial banana growing is being investigated on the East Coast. See photo on right.



Anaura Bay Family Motor Camp: Absolute Beachfront. Powered & Tent sites. Dump Station available for <u>our</u> campers. Ph 06-862 6380. Your friendly Host Tony. See advert below.

Rangimarie Beachstay: Hosted (B&B) & Self-contained (Cottage) Beachfront property 930 Anaura Rd. Ph 021 633 372. W: www.anaura-stay.co.nz E: anaurastay@xtra.co.nz



279km Welcome to Tolaga Bay - Uawa

55km



The Tolaga Bay Unn 12 COOK STREET (SH35) | CAFÉ | BAR | ACCOMMODATION

BAY An award winning Social Enterprise supporting grassroots entrepreneurs to create incomes from our homelands.

Ph: 022 639 9048 E: tolagabayinn@gmail.com or W: www.tolagabayinn.co.nz



Tolaga Bay is larger than most of the settlements on this coast and the home of **The Tolaga Bay Holiday Park** (see page 84), **Tipuna Tours, Off The Grid Café** (see ads below) and **The Tolaga Bay Inn** (see advert above) which is one of the last remaining historical hotels on the East Coast. It has served the community and travellers for over 130 years. This country pub is now a community hub including an information centre.

The town boasts a nine-hole golf course, bowling club and skate park. The streets of this town are named after Captain Cook's crew. Cook cast anchor here in 1769. The beach at Tolaga Bay is excellent for swimming and fishing and adequate facilities are available for boat launching.

Tipuna Tours: Cultural & Heritage experiences. In Gisborne or around the Coast. Tailored Tours to meet your interests. Ph: 06 862 6118 or 027 240 4493. See advert below.

Based in Tolaga Bay.
We offer guided cultural
and historical tours for
all travellers!
Book now via our
website or email.



Email: tipuna.tours@outlook.com

M: 0221603312 P: 06 8626 777 Fb: Tipuna Tours

W: www.tipunatours.com #TipunaTours

Adventure | Endeavor | Discover

Tolaga Bay Inn: 12 Cook Street. Ph 06-862 6856 E: tolagabayinn@gmail.com www.tolagainn.co.nz. See their facebook page. See advert above.

Off The Grid Cafe: Coffee - Cakes - Takeaway Menu - Dine in or Takeaway Cook Street - next to Uawa Garage & GAS Tolaga Bay. See advert below.





OPENING HOURS

Tuesday - Sunday 9am - 3pm

Located next door to the Uawa Garage and/GAS Tolaga Bay.

279km Tolaga Bay - Uawa continued

55km

What is probably the best situated camp on this side of the coast is the **Tolaga Bay Holiday Park (see advert below)**, situated about 3kms out of town, is right on the beach at the end of the bay next to both the **Cooks Cove Walkway** and the renovated **Tolaga Bay Wharf, see pictures below.**

Tolaga Bay Holiday Park: 167 Wharf Rd, Ph 06-862 6716 Situated next to the famous Tolaga Bay Wharf. See advert below.



'Stop & Walk the longest wharf in New Zealand' A quick stroll along this 660m jetty, is something to tick off the list!



Tolaga Bay Wharf
- photo by Barbara Collett.



The very long jetty served as a wharf for the area in the days of coastal shipping. A very popular fishing spot. This is the start point for the 5km Cook's Cove Walkway which takes approximately 2.5 hours at a leisurely pace. You will pass by the awe inspiring Te Pourewa (Carved Beacon of Light) and experience spectacular views of both Tolaga Bay and Cook's Cove from the top of the hill. When you reach this idyllic cove there are many information boards and you can also view the hole in the cliff wall.



298km Waihau Beach (also known as Loisels Beach)

36km

Its worth taking the time to travel 4.5kms along Waihau Road to view 5.6 kms of unspoilt beach nestled in a secluded bay.

318km Te Tapuwae o Rongokako Marine Reserve

16km

The Marine Reserve has been established to protect marine habitat providing a safe haven for all manner of marine life to live and breed. Road access lies approx 39km Sth of Tolaga Bay (16km Nrth of Gisborne) on State Highway 35 at Pouawa Beach Rd.

321km Tatapouri 13km

Tatapouri has a wild life mixture including penguins, seals, dolphins, whales and a wide variety of seabirds. Tatapouri is in close proximity to several top surfing beaches, is only 10 minutes from Gisborne City's shops and attractions. Tatapouri is the home of **Dive Tatapouri** (see advert below).

Dive Tatapouri: Bookings Essential. Ph 06 868 5153. 531 Whangara Rd. SH35. Email divetatapouri@xtra.co.nz. Website: www.divetatapouri.com. See advert below.



Ph 06 868 5153 532 Whangara Road, SH35, Tatapouri, GISBORNE divetatapouri@xtra.co.nz www.divetatapouri.com A truly original New Zealand eco-experience. Come to Tatapouri Bay and meet the children of the Maori Sea God Tangaroa.

 Reef Ecology Tour with Wild Stingrays and other reef dwellers.

Guides and waders included. Bookings essential and can be made online at www.divetatapouri.com Tours are run at low tides daily.



324km Makorori Beach

10km

Over the hill from Tatapouri you will find Makorori Beach. The beach is approx. 4km long. At the Northern end the surf is most suitable for beginners. The Southern end of the beach has some of the best surf in Gisborne. Some really long rides are on offer here, with a mixture of rock and sand bottom breaks. The area can be surfed at all tides although there is some hazard from semi submerged rocks at low tide.

'Stop & Ride the Waves!'



Next beach heading towards Gisborne, Pines/Okitu is just before the very popular Wainui Beach. All these beaches are well served by toilets/changing sheds.

Okitu Scenic Reserve Walk: There is a loop track through the Okitu Scenic Reserve, which crosses over three small foot bridges and takes between 20-30 minutes. There is also a viewing platform in the reserve that looks out over Wainui beach and the surrounding hills.

330km Wainui Beach 4km

Wainui Beach is virtually right in Gisborne, but still retains the peace and restfulness of a country area. The beach is beautiful for swimming and New Zealand renowned for surfing. A left turn at Wairere Road takes you into the settlement of Wainui Beach. Continue on Onerao Raod you will find **Ocean Beach Motor Lodge** just before you join the main highway again.



Ocean Beach Motor Lodge: Discover amazing beach accommodation. 7 Oneroa Rd, Ph 0800 250 800. W: www.oceanbeach.co.nz. See advert below.



** BEAUTIFUL WAINUI BEACH **

Upmarket and affordable luxury. 15 apartment-style suites. Featuring full kitchens, laundry, free wi-fi, 50+Sky channels. Individual tropical courtyards and parking outside your door.

7 Oneroa Road, Wainui Beach. Gisborne.
Free Phone: 0800 250 800 Email: info@oceanbeach.co.nz
Website: www.oceanbeach.co.nz

Once back on the Pacific Coast Highway it is a short drive into GISBORNE.



Visit Sunshine Brewery: 49 Awapuni Rd, Gisborne. Open for tastings. Bar service & pizza available. See advert page 93.

334km Welcome to Gisborne - Tairāwhiti

total population of 51, 000 and is also referred to as the East Coast, Eastland and Tairāwhiti.

Te Tairāwhiti translated means "the coast on which the sun shines," and true to the name, in summer the district is the first place in the world to see the sunlight each day.

The region has a rich culture and navigational heritage. The area was first inhabited by Māori who sailed here in some of the first waka (canoes) that included Horouta, Takitimu, Nukutere, Tereanini and others.

Captain James Cook first arrived here on 9 October 1769. He landed on Kaiti beach, Tūranganui-a-kiwa (Gisborne City). No stores were traded so he named the area 'Poverty Bay'.

Tītīrangi (Kaiti Hill) overlooks the city and you can view Poverty Bay and the surrounding rural areas. The white cliff headland of Young Nick's Head is visible from the city. The Māori name for the cliffs is Te Kurī-ā-Paoa, meaning The Dog of Paoa.

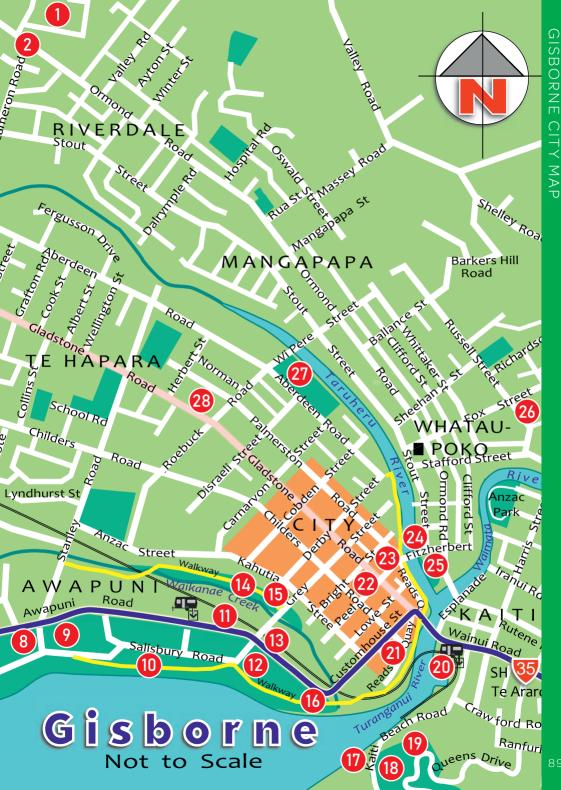
Local industry includes agriculture, horticulture, fishing, farming and forestry. The Poverty Bay Flats are highly fertile, producing some of the country's exports in veges, citrus and kiwifruit. Wine production is also valuable to the local economy, find a good wine while you're here, Gisborne is known as the Chardonnay capital of the world!



KEY TO NUMBERS

- . Hauora Tairawhiti Hospital
- 2. Tudor Park Motel
- East Coast Museum of Technology
- 4. Showgrounds Park Motor Camp
- Asure Alfresco Motor Lodge
- 6. Gisborne Airport
- 7. Speedway
- 8. Adventure Playground
- 9. Olympic Pool Complex
- 10. Whispering Sands Motel
- 11. Sunshine Brewery
- 12. Waikanae Beach Top 10 Holiday Park
- 13. Vintage Steam Train
- 14. Alfred Cox Park, Pump Track & Skate Park
- 15. Gisborne i-Site, Mini Golf
- 16. Cook & Young Nick Statues
- 17. Puhi Kai Iti /i Cook Landing National Historic Reserve
- 18. Te Maro Sculpture
- 19. Titirangi Kaiti Hill Lookout
- 20. MV Takatimu Historic Boat Tour
- 21. Senator Motor Inn, Pacific Harbour Motor Inn
- 22. Colliers Menswear
- 23. HB Williams Library
- 24. Tairawhiti Museum & Art Gallery, Exhibit Cafe, Gisborne Farmers Market
- 25. Gisborne District Council
- 26. Mountain Bike Park
- 27. Botanical Gardens
- 28. TEAL Motor Lodge





Tūranganui-a-kiwa - Gisborne

s the first city in the world to greet the sun each morning, Tūranganui-a-Kiwa Gisborne is the easternmost city of Aotearoa New Zealand and is also known as the city of rivers, with the mouth of the Taruheru, Waimata and Tūranganui rivers meeting at the heart of the CBD. A unique corner of Aotearoa, Gisborne is a warm and welcoming destination to discover with extraordinary experiences to enjoy. From interactive reef tours with wild stingray through to pedalling your way around the East Coast on purpose built railbikes to simply sitting back and taking in the stunning beaches.





Gisborne Town Clock CBD.

Sunshine Brewery by Brook Sabin

From first encounters to world-class surf - Its sun-kissed beaches are renowned for world-class surf, but this is land also rich in culture and navigational heritage. Kaiti Beach at the base of Tītīrangi reserve near the city centre is the site of Captain Cook's first landing in New Zealand – and the first encounter between Māori and European took place.

A year-round calendar of events - With a flourishing arts scene and vibrant calendar of spectacular events all year round, Gisborne is home to the iconic New Year's Music Festival Rhythm and Vines, the annual Chardonnay Affair in late May, the Te Tairāwhiti Arts Festival in October, the First Light Wine & Food Festival at Labour Weekend. The Gisborne A&P show held annually in mid October is a huge celebration of all things pastoral incorporating all the fun of the fair. Something for all the family!

Tairāwhiti Gisborne - Located in the Eastern shores of the Tairāwhiti region, the coast upon which the sun shines, Gisborne is only a short flight from Auckland or Wellington but a perfect destination for self-drive travellers. Gisborne is the perfect base to discover the stunning sights and scenery along State Highway 35 – made for weekend getaways and off the beaten track road trips. www.tairāwhitigisborne.co.nz



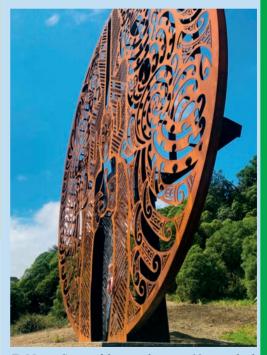
Puhi Kai Iti Cook Landing - by Jordan Perry. **Puhi Kai Iti** commemorates the first landing place of James Cook in New Zealand in 1769. It also commemorates the Horouta and Te Ikaroa-a-Rauru waka (canoes) which carried Māori to the district.



Tupapa Heritage Trail - Our Stand, Our Story. A project to tell our rich, interwoven stories. This walk tours 10 markers. www.tupapa.nz



Town Beach Boardwalk - Photo by Jordan Perry.



Te Maro - Snaps of this jaw-dropping 10-metre high sculpture from a distance and up close will always wow. Located at Ruatanuika lookout on Tītīrangi/Kaiti Hill, the circular steel Te Maro sculpture represents a significant tipuna (ancestor) for this region - Te Maro, a leader of many people in Kaiti. Te Maro was the grandson of the rangatira Rakai ā Tane at the time of the Endeavour arrival in 1769.

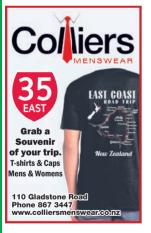
Gisborne Business Directory Real Estate



Information



Shopping







Gisborne Café's, Bars & Restaurants

Gisborne has a wide variety of eating establishments that endeavour to provide good value as well as a pleasant dining experience.

Enjoy your meal in Gisborne

Exhibit Cafe @ **Tairawhiti Museum:** Coffee, Snacks, light meals just a 5 minute walk from town over the Peel Street Bridge then turn onto Stout Street. See advert pg 99.

Sunshine Brewing: A great place to visit! Brewery tours, tastings, sales & pizza! Comfortable surroundings. 49 Awapuni Rd. See advert below.





Gisborne Accommodation

"Stop & Stay for a night...or a week"

Accommodation providers in Gisborne offer a huge variety of great accommodation to suit all need and budgets.

Camping | Backpackers | Cabins | Hotel | Motel | B&B

Gisborne Showgrounds Park Motor Camp: 20 Main Rd, Makaraka. Ph/fax 06-867 5299 E:camp@gisborneshow.co.nz. Cabins. On-site Caravans. 50 Powered sites. See advert below.

SHOWGROUNDS PARK MOTOR CAMP

- Open spaces or shady seclusion. Near city, surf beaches. Adjacent golf course. Stabling/grazing for horses.
- Tidy and clean amenities, spacious motor home, caravan & tent sites. Communal kitchen/lounge.
- Tariff:

Peak Season – Power site \$25 per person Non-power site \$20 per person

Low Season – Power site \$20 per person Non-power site \$18 per person



0800 002 369 www.gisborneshow.co.nz

20 Main Road, Makaraka, Gisborne | P: +64 6 867 5299 | E: camp@gisborneshow.co.nz

Haurata High Country Retreat and Farm Walks: Ph 027 2940401. See advert page 62.

Ocean Beach Motor Lodge: Wainui Beach. Ph 0800 250 800. See advert page 86.

Pacific Harbour Motor Inn: Cnr Reads Quay & Pitt St. Ph 06-867 8847. E: info@pacific-harbour.co.nz. W: www.pacific-harbour.co.nz. See advert below.



Pacific Harbour

Quiet Riverside Accommodation. 28 Air Conditioned Units. A few minutes walk from Gisborne's inner city centre and harbourside cafes and restaurants.

Your Hosts: Graham & Karen Brown. Cnr Reads Quay & Pitt St. Gisborne, New Zealand. P. 06 867 8847 • F. 06 867 4586 • info@pacific-harbour.co.nz • www.pacific-harbour.co.nz



Gisborne Accommodation

16 Stylish, spacious self contained units all over looking the Inner Harbour and Turanganui river. All units air conditioned, free Wi-fi, lock up storage available for motor bikes, kayaks etc. 2 minutes walk to shops, restaurants and bars. 5 minutes walk to city beaches. www.senatormotorinn.co.nz

Phone 0800 273 628

Your Hosts: Karen & Mark Kingsbeer

Senator Motor Inn: Every spacious self-contained unit has a view over the Inner Harbour Marina. Cnr Reads Quay & Childers Rd. Ph 0800 273 628. See advert above.

TEAL Motor Lodge: 479 Gladstone Road. Reservations 0800 83-83-25. motel@teal.co.nz. www.teal.co.nz. "Luxurious accommodation set in peaceful spacious grounds" Within 500m of city centre. 20 ground floor units. Some with spa baths, most with full kitchen. Free WiFi, liquor on-licence, queen size beds, complimentary gym membership, playground, large salt-water swimming pool.

Tudor Park Motel: Follow hospital signs to 386 Ormond Road. Ground floor, full kitchens, fast free WiFi, King beds, family rooms, guest laundry. Adjacent to the hospital, shops, park, tavern & restaurant. For best rates book direct at www.tudorparkmotel.co.nz or phone 0800 88 2001

Waikanae Beach Top 10 Holiday Park: Great selection of accommodation options. Huge range of facilities. Ph 0800 867 563. See advert below.



Whispering Sands Beach Front Motel: Netflix, Wireless Internet, liquor on licence, Our amenities ensure total relaxation & comfort. Ph 0800 40 50 30. See advert below.



See Pages 2 to 17 for "Things to See & Do in Our Region"

Cycle Gisborne: Cycle Hire. A range of cycle tours from easy family to more advanced rides. Ask at the i-Site or Ph 06 927 7021. See advert below.



Dive Tatapouri: Reef Ecology Tour with Stingrays. Ph 06-868 5153. See ad page 85.

East Coast Museum of Technology: We preserve, promote, & display local technology and history. Come and explore history! Ph: 06 927 7080 - see website for hours. See ad below. Adults \$10 | All Children \$2 | Gold Card \$5





Eastwoodhill Arboretum: 2392 Wharekopae Road. Ph 06 863 9003 Open Daily. Spectacular scenery, Walks, Guided Tours. See advert below & page 102.



- The largest collection of northern hemisphere trees in the southern hemisphere.
 25km of trail walks.
- Playground for all ages.
- Accommodation available.



P: +64 6 863 9003 | E: enquiries@eastwoodhill.org.nz
A: 2392 Wharekopae Rd, RD 2, Ngatapa, Gisborne
www.eastwoodhill.org.nz



Gisborne Astro Tours: Explore the Universe! Wednesday and Saturday nights. Booking Essential. P: 027 560 9287 W: www.gisborneastrotours.com. See advert below.

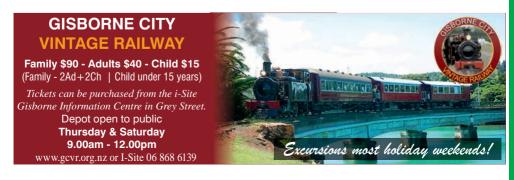


Gisborne Farmers Market: Every Saturday 9.30am – 12.30pm Rain, Hail or Shine Cnr Stout & Fitzherbert Street. Direct from the grower to you. See advert below.



Gisborne's Vintage Steam Train: Excursions most holiday weekends.

Adults \$40 - Child \$15 (under 15 years) - Family \$90 (2Ad+2Ch). Depot open to public Thurs/Sat 9am to 12.00pm. Contact www.gcvr.org.nz or I-Site 06 868 6139. See advert below.



Haurata High Country Retreat & Farm Walks: 658 Makaretu Rd, Otoko, Ph: 027 2940401. See advert page 64.

HB Williams Memorial Library: 34 Bright St. 24/7 Free WiFi. Desktop PC's. 7 Study & breakout rooms available.

Mini Golf @ Gisborne i-Site Visitor Info Centre: Open daily 8.30am to 4pm. Only \$6 per person! Family Fun. 209 Grey Street. Ph 06 868 6139. See advert below.

GISBORNE © SITE SITE A: 209 Grey Street P: 06 868 6139 W: tairawhitigisborne.co.nz

OPEN 8.30am - 4pm Daily

COST

\$6.00 per person or \$20.00 for 4 people

Available to hire the course for private functions after hours!

'Challenge your friends or family to a game of mini Golf It is a fun and inexpensive way to spend quality time and hang out together'

MV Takitimu: Cruise the stunning Poverty Bay harbour on this Historic Vessel. Approx. 1.25hrs. Public Trips Adult/College Age \$25 - Younger \$15. Private Charter by appointment. 1 hour \$460 - 2 hour \$690. Ph; 027 539 3303. See photo.

Rere Falls & Rere Rock Slide: See page 103.

Riverview Treks & Pinehollow Horse & Pony Rides: 2424 Matawai Rd. Ph 027 749 1629. 20 mins from town. Farm setting with established trees & tranquil river. See advert below.





RIDES • TREKS All age groups & abilities

Novice to Experienced
• Parties • Groups

Located 20 minutes from town in a farm setting.



2424 Matawai Rd Ph 027 749 1629

E: pinehollowridingschool@gmail.com F: facebook.com/rivertrekspinehollowridingschool





CIRCULATION 30.000



THIS SPACE COULD BE YOURS

contact us today for more info www.exploretheeastcape.co.nz



Stone Studio: Specialising in Greenstone, Fudge & NZ themed gift & souvenirs. Watch the Carvers at work. 237 Stanley Rd. See advert below.



Stone Studio NZ

For Greenstone, Gifts & Fudge 237 Stanley Road, Gisborne. Ph 06 867 3900 Mon-Fri 9am - 4.30pm | Sat 9am - 1pm www.stonestudio.co.nz



Tairawhiti Museum and Art Gallery: More than just a Museum! Changing exhibitions of regional history, fine and decorative arts, and a historic cottage and ship to explore. Short walk from city centre or Free Parking & Free WiFi. See advert below.

TAIRĀWHITI MUSEUM & ART GALLERY

5 minute walk from the CBD, across Peel Street Bridge and through Kelvin Park to Museum & Exhibit Cafe.

Museum: Mon - Sat 10am 4pm • Sun & Public Holidays 1.30pm - 4pm Entry \$5 - Under 12 Free • FREE Parking • 10 Stout Street, Gisborne



Exhibit Café

Mon – Fri 9am – 2pm and Sat 9.30am – 1pm (summer only)

phone: 06-867-3832 • website: tairawhitimuseum.org.nz

Tipuna Tours: Cultural & Heritage experiences. In Gisborne or around the Coast. Tailored Tours to meet your interests. Ph: 06 862 6118 or 027 240 4493. See advert page 83.

Torere Macadamias: At the Gisborne Farmers Market Every Saturday 9.30am to 12.30pm. Also available online at www.toreremacadamias.co.nz See advert page 68



Cycle Tairāwhiti Gisborne

Tairāwhiti Gisborne offers superb cycling, with everything from flat, paved trails to an exhilarating mountain bike park.

From near the city centre, Oneroa Beachfront Cycle and Walkway offers a spectacular pedal or walk alongside Waikanae beach. Often you'll see surfers and swimmers in the water and, on a fine day, you get a panoramic view to the far headland of Te Kurī-a-Pāoa/Young Nicks Head.



Beachfront Cycle/Board walk - Courtesy of Jim Robinson

If you're keen on a bit more distance, you - Courtesy of Jim Robinson can ride further along Centennial Marine Drive, then gravel road, all the way to the mouth of the Waipaoa River. The Coastal Waipaoa River Trail is a peaceful ride or walk on gravelled river stopbank. This easy 9km trail now forms part of the Rere Falls Trail route. (see below).

At the city-end of Waikanae beach, you can ride past the harbour and up Tūranganui river, which is New Zealand's shortest river — just 1200 metres to the confluence of the Tahuheru and Waimata rivers.

All around Gisborne, you'll find impressive murals, legacy of projects like 2018's Sea Walls, Artists for Oceans and Project Ataahua, as well as the efforts of renowned Gisborne artist, the late Graeme Mudge QSM.

The trails are all free, but for a guided experience or hire bikes, contact Cycle Gisborne.

If you prefer mountain bike park riding, head to Whataupoko Reserve, just five minutes from the CBD. This has been a popular mountain biking and walking/running area for years and recently had a major upgrade.

Whataupoko is not huge, but it's full of trails wriggling through mostly established forest. Two ascending trails and seven descending trails span different grade options. Again, it's free to enjoy. For the children, beside the Gisborne i-site there is a great pump track and skate park.

Inland from Gisborne, Rere Falls Trail travels the twisting, sometimes-gravel back-country roads to Matawai. Altogether, this is a 100km journey, termed a 'Heartland Ride' of The New Zealand Cycle Trail.

Keen bikers ride the whole Rere Falls Trail in one or two days. Some link in Motu Trails and ride from coast to coast, Ōpōtiki to Gisborne, or vice-versa. Others prefer cruising the flatlands between Gisborne and Eastwoodhill, the National Arboretum of New Zealand.

Talk to Gisborne i-SITE to know more about these and other rides and to get brochures with maps or visit www.motutrails.co.nz

Discover Rere Falls Trail

Rere Falls Trail is a 'Heartland Ride' on The New Zealand Cycle Trail and links with Motu Trails (pgs 4-6). You can start or finish in Gisborne, or drive to trail highlights like Eastwoodhill Arboretum, and cycle from there to Rere Falls and Rere Rock-slide. Rere Falls Trail follows mostly quiet back-country roads, with handy "accommodation at Portside Hotel Gisborne, Naurea Homestead (Patutahi), Eastwoodhill Arboretum, Te Wera Homestead, and Matawai Camp. Cycle Gisborne offer tours, bike hire and more, including short guided tours of Gisborne (see advert page 96).



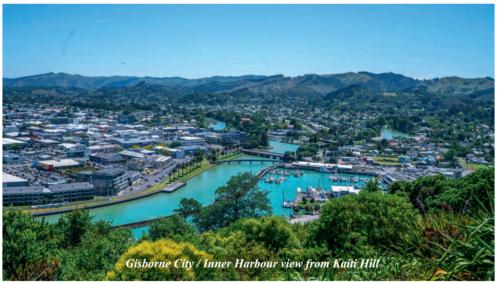
Rest stop at Rere Falls
- Courtesy of Ray Sheldrake

'The Gisborne A&P Show'













Gisborne - Mahia - Wairoa via State Highway 2

KILOMETRES FROM GISBORNE

KILOMETRES FROM WAIROA

Travel north-west from Gisborne along Gladstone Road. Just after the Gisborne Park Golf Course you will find the **Showgrounds Park Motor Camp.**

Gisborne Showgrounds Park Motor Camp: 20 Main Rd, Makaraka. Ph/fax 06-867 5299 Email: camp@gisborneshow.co.nz. See advert page 94.

5km Makaraka 94km

A busy little village at the junction of Main Rd & SH2. Veer left onto SH2 where you will pass through the Poverty Bay flats. The opening of the Waipaoa River Flood Control Scheme in 1973 which protects 9,000 hectares has enabled the productive plains to belie their name, and produce excellent wine and horticultural crops.

8km Matawhero 91km

This area is rich in Early-European history and a nearby farm was started in 1839. Originally a school building, the Matawhero Historic Church was built in the 1860's. Matawhero is also the site of an infamous incident during the Māori Wars in 1868, when the warrior Te Kooti & his followers attacked the settlement, resulting in 54 deaths.

Stop & Walk the Trails at Eastwoodhill Arboretum!

EASTWOODHILL ARBORETUM (SEE ADVERT PAGE 96), RERE FALLS & RERE ROCK SLIDE SIDE TRIP

By turning right at the roundabout onto Wharekopae Road, you are heading towards, Eastwoodhill Arboretum (25kms) & the picturesque Rere Falls (40kms), picnic area & swimming hole, & a bit past the falls is the Rere Rock Slide (see photo page 101). This 60 metre natural waterslide is suitable for most age groups, but it is recommended you wear a wetsuit or use a boogie board or inner tube.



Morning time at Eastwoodhill Arboretum

Stop & Venture down the Rere Rockslide!

Young Nicks Head

As you travel south you will look over the Wherowhero Estuary towards this striking peninsula, named after the surgeon's boy, Nicholas Young who spotted it from the masthead of Cook's Endeayour on 6th October 1769.

After Muriwai the road leaves the plains behind & starts climbing through rolling sheep farms, forestry plantations of Pinus Radiata, and then the Wharerata Hill Scenic Reserve. The rest area at the summit of the hill (488m) provides magnificent views of Young Nicks Head and Poverty Bay towards Gisborne.

58km

Welcome to Morere Stop & Soak in the Morere Hot Springs!

41km

Morere Lodge: Self Contained Cabins. Cottage.
Book online at www.morerelodge.co.nz or call 06 837 8824 / 027 596 3445
Find us on Facebook morerehslodge. Email: morerehslodge@xtra.co.nz

Morere Hot Springs: Therapeutic Mineral Hot Springs. P: 06-837 8856 Check website for opening Hours - www.doc.govt.nz. See advert below.



Stop and soak in the Mörere Hot Springs a relaxing bathing and spa facility set in 364 Hectares of native bush. Mörere Hot Springs **Scenic Reserve** is known for its stands of Nikau Palms and wide variety of birdlife. A beautiful natural environment giving a great wilderness experience on the walking tracks. Walks range from an easy 20 minute walk on the Nikau Loop Track to the more challenging 2



Nikau Loop Track. Mörere Hot Springs Scenic Reserve - Dave Lynn, DOC

½ hour walks like the **Ridge Track** or the **Mangakawa Track** (experienced trampers only should walk the Mangakawa). The high rainfall, a mild climate and fertile mudstone spoils have created an environment for a notable area of rainforest. A hotel featuring an International Spa Resort with gardens was once on-site but was destroyed by fire in 1994. Just across the road you will find the entrance to **Morere Lodge.** The Morere area is a popular day out for local people and a good base for travellers wishing to explore the surrounding area.

KILOMETRES FROM GISBORNE KILOMETRES FROM WAIROA

67km Nuhaka 32km

The hub of community life in the small rural village of Nuhaka are the marae, in particular the magnificent Kahungunu Marae with its elaborately carved meeting house (Ph 06-837 8539). The rich agricultural lands of the Nuhaka river flats, surrounded on three sides by a bowl of protective hills, exist in a natural microclimate, less prone to frosts than the surrounding districts, and are an ideal setting for continued and varied horticultural development. The Historic Nuhaka General Store is well worth visiting. Find it at the turn off to Mahia – left or Wairoa – right. There is a public toilet here.

Steeds Convenience Store: General Store, gifts, Liquor Off-licence, ice & bait, phone topups. Something for Everyone. Ph 06-837 8717 Trevor. LIKE us FACEBOOK "Nuhaka Store".

MAHIA PENINSULA SIDE TRIP

A unique peninsular joined by a narrow strip to the mainland, many and varied beaches. A great holiday spot. Turn left at Nuhaka, follow the coastal road to the magnificent Mahia Peninsula. With its spectacular scenery, golden beaches and great fishing, diving and surfing, Mahia is known as a coastal mecca.

'Hike, Snorkel & Surf at Mahia Peninsula'

7km (from Nuhaka) - Blacks Beach

A famous right-hand surfing break, which is well worth a stop when the swell is up.

10km (from Nuhaka) - Opoutama Lookout

Great views of the peninsula as you look over Opoutama beach towards Mahia Beach village. The peninsula was once an island but sand accumulation has formed New Zealand's largest tombolo landform. There was extensive whaling at nearby Waikokopu in the 1830's with the distinct fish-hook shape of the isthmus being a natural trap for whales, the uncontrolled plunder meant the industry was short-lived. Just after the Opoutama Village, continue straight ahead towards Mahanga Beach.

17km (from Nuhaka) - Mahia Beach

Here you will find the main settlement on the peninsula. 7km south of the village on Kinikini Rd is the Mahia Peninsula Scenic Reserve, with a 3.5km loop walk through coastal forest, including a picnic area & lookout. The unique position of the peninsula means it gathers swells from many directions and it is becoming internationally famous as a surfing location.

Travelling east from Mahia Beach you will come to a junction. Straight through will take you to Mahanga Beach, a white sandy beach, great for fishing, walking or collecting shells. Continue further on to Lake Rotopounamu ideal for swimming and small boats.

Taking a right as you leave Mahia Beach will take your around the peninsula to Oraka and Mahia. Retrace your steps back to Nuhaka to continue south to Wairoa.

85km Whakaki Lake 14km

This 1500 acre body of water is owned and managed by the Whakaki Lake Trust, who are dedicated to the protection & enhancement of the wetland environment. It is the largest of a network of wetlands that stretch along the 35km coast from Nuhaka to Wairoa. In pre-European times there were a number of Māori villages strategically placed along this coastline to take advantage of the bounty of food from the sea and wetland sources.

99km

Welcome to Wairoa

km l

airoa township acts as a vital hub for a huge district. This includes Mahia with a number of beautiful beaches and peaceful holiday homes. A natural playground for people who like to surf, fish, kayak or swim. The Morere Hot Springs mineral pools and Scenic Reserve are one of the areas "must do" activities. Visitors can enjoy the hot and cold pools and a great wilderness of walking tracks set in 364 hectares of native bush reserve.

Coming into Wairoa on State Highway 2 (Mahia Avenue) - a left turn onto Bridge Street will take you over the bridge and into town or continue straight one block to the junction of Carroll Street (SH38) on the corner you will find **Wairoa Motorcycles Ltd** (see advert page 106). A right turn here will take you to **Frasertown**, **Lake Waikaremoana & Te Urewera**.

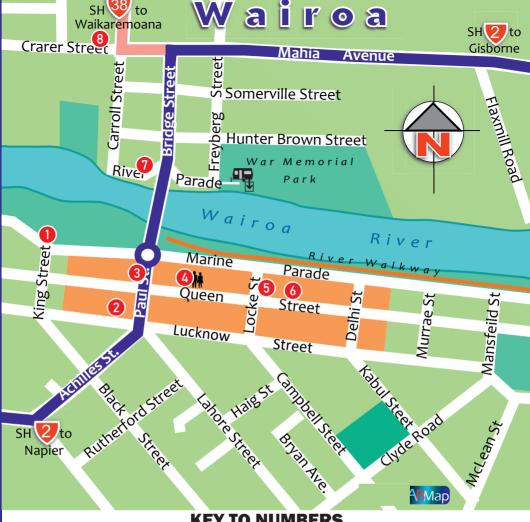
A left turn (Mahia Ave & Bridge St) takes you towards town. As you approach the bridge on the left is the **Vista Motor Lodge & Restaurant** (see advert page 107). Visitors have a good choice of accommodation and eateries that make this more than just a service town.

A left turn takes you along Marine Parade where you will find **Oslers Bakery & Café** (see advert page 107) and **East End Café & Bar** (see advert page 107).

Continuing straight through the roundabout, at the next junction (Queen Street) you will find the **Wairoa i-Site** (see map page 106).

Listed for your convenience on the following pages are a choice of accommodation, eateries and well stocked specialty shops catering for your every need.





KEY TO NUMBERS

- 1. Wairoa Community Centre
- Wairoa I-Site Visitor 2. Information Centre
- Oslers Bakery & Cafe 3.
- Wairoa Museum 4.
- Wairoa Library 5.
- East End Cafe & Bar, Gaiety 8. 6. Theatre
- 7. Vista Motor Lodge & Restaurant
 - Wairoa Motorcycles

Wairoa Business Directory

106

Wairoa Motorcycles: Cnr Mahia Ave & Carroll St. Suzuki & Husqvarna Agents. Small engine, marine & motorcycle repairs. Tackle, Hunting Clothing & Ammunition. Ph 06-838 6922. See advert below.



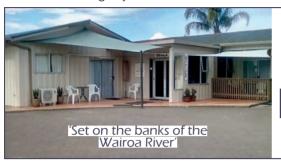
Map Ref. Pg No.

Wairoa Accommodation

106

7

Vista Motor Lodge: 27 Spacious Units. Licensed Restaurant. www.vistamotorlodge.co.nz State Highway 2. Ph 06-838 8279 or 0800 2 VISTA (0800 284 782). See advert below.





• 27 Serviced Units • Fully Licensed • A-la-carte Restaurant Mon-Fri from 6pm

RESERVATIONS FREEPHONE: 0800 2 VISTA or 0800 284 782

Your hosts: Anne and John McDonald 2 Bridge Street, Wairoa Ph: 06-838 8279 E: vistamotorlodge@xtra.co.nz

Wairoa Café's, Restaurants & Bars

106

6

East End Café & Bar: Café, Catering & Bar. Open Tues to Sat. Menu & Display foods. Havana Organic Coffee. 250 Marine Parade. Ph 06-838 6070. See advert below.



OPEN: Tuesday - Saturday

- Havana Organic Coffee
- Menu & Display Foods
- Gluten free homemade food
- Relax & unwind with riverviews
 CAFE CATERING BAR





Oslers Bakery & Café: Wairoa's iconic award winning bakery & café. Open 7 days. 116 Marine Parade. Ph-06 838 8299. See advert below.

106

Vista Motor Lodge & Restaurant: Licensed Restaurant. 2 min walk from town. See advert above.

Osler's Bakery & Café

Open 7 days • Weekdays 4.30am - 4.00pm
Weekends & Public Holidays 6.00am - 2.30pm

'Proud to be serving the travelling public for over 100 years'







Wairoa to Napier via State Highway 2

KILOMETRES FROM WAIROA

KILOMETRES FROM NAPIER

98km

il 118

The trip from Wairoa to Napier has several side trips available & is part of the Napier to Wairoa Heritage Trail.

12km Ohinepaka 106ki

From here you can take a detour via the unsealed Cricklewood Road & Putere Road, which takes you past Putere Lakes, Mangawharangi and scenic reserve before rejoining SH2 at Raupaunga.

20km Waihua Turn offTravel 1 km off SH2 to Waihua Beach

28km Mohaka Turn off 90kmJust 5km from SH2 & steeped in history, featuring Rongo Mai Wahine, a uniquely constructed round hall built in 1885 of pit sawn timber stands at Waipapa-a-iwi-Mohaka Marae. The meeting house entrance is flanked by an impressive pair of whale jawbones.

35km Raupaunga 83km

Raupaunga is a small settlement on the highway with an interesting Marae & is a starting point for a detour on unsealed roads back to Wairoa that includes Putere Lakes, Waiau River & the Waihi Hydro Scheme.

38km Mohaka Bridge 80km

Here this is a picnic area with a view of the spectacular Mohaka Railway Viaduct which was opened in 1937 & is constructed of steel & is 96 metres above river level with a span of 278 metres.



Mohaka Viaduct – photo courtesy of Wairoa
District Council.

48km Kotemāori 70km

A small settlement.

58km Putorino 60km

This is the midway point between Wairoa & Napier. It has a large sports complex.

74km Tutira 43km

Delightful little settlement. A good base for scenic walks, fishing & picnicking.

101km Whirinaki 17km Whirinaki is a beach settlement offering good beach fishing, but is not suitable for swimming. On the

right is the Whirinaki Gas Turbine Power Station which was originally commissioned in 1978.

105km State Highway 5 turn off to Taupo via the Thermal Explorer Highway 13km

105km State nighway 5 turn off to faupo via the Thermal Explorer nighway 15km

118km N

Napier - Ahuriri

Nil

For detailed information on Napier attractions and events contact the Napier i-Site at 100 Marine Parade. Ph 0800 84 74 88



MV Takitimu



Fun for all ages at Rere Rock-slide - Courtesy of Gisborne Herald



Hotrods at Reads Quay St by the River with Kaiti Hill in background.



Horse Treks with Riverview Treks.



Adventure Playground



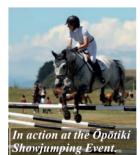
Stingray feeding at Dive Tatapouri



WA165 crossing the Turanganui River.







- Brian Young.

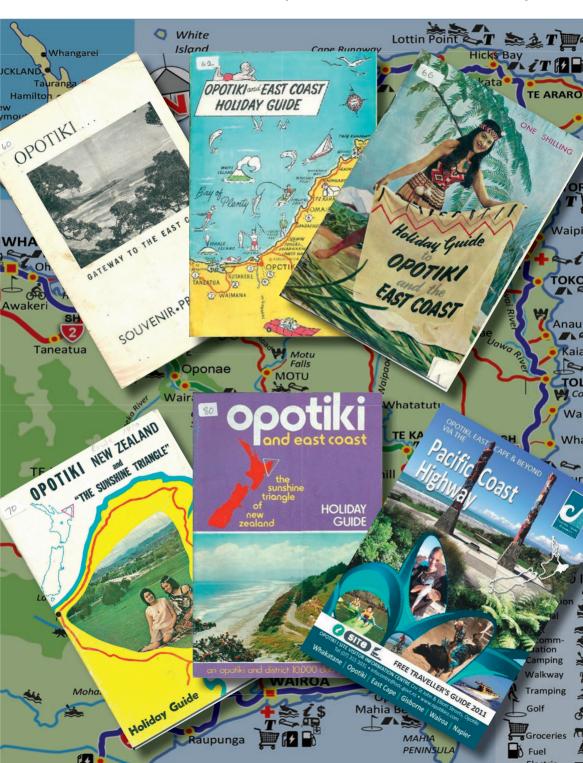








'Celebrating 64 years of promoting the East Cape'



www.exploretheeastcape.co.nz

